

Anjuman Khairul Islam **POONA INSTITUTE OF MANAGEMENT SCIENCES AND ENTREPRENEURSHIP**

(Affillated to Savitribai Phule Pune University, Approved by AICTE, New Delhi & DTE, Maharashtra) (A Religious and Linguistic Minority Educational Institution)

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Dr. Porinita Banerjee Director (Incharge)

Sr. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Calender Year of publication	ISSN number
1	Assessing Faculty Job Satisfaction and Retention in Private Colleges	Dr. Sheena Abraham	MBA	TuijinJishu/Journal of Propulsion Technology	2023	1001-4055
2	Literature Review on Capital Structure of Selected Companies on National Stock Exchange	Dr. Payal Samdariya	MBA	Anvesak	2023	0378-4568
3	Analytical study of Individual Behavior in Mental Accounting with respect to Behavioral Finance - A case of Real Estate Market in Pune	Dr. Payal Samdariya	MBA	Shodhasamhita	2023	2277-7067
4	Financial Literacy at the Matriculate Level for Inclusive Growth in Rural Areas of Haryana	Dr. Payal Samdariya	MBA	Business, Management and Economics Engineering	2023	2669-249X
5	New Education Policy: Perception of HR Managers in Pune City	Dr. Anjum Sayyad, Dr. Akbar Sayyed	MBA	Journal of Fundamental and comparative research, Shodhsamhita	2023	2277-7067
6	Impact of WUHAN Virus Catastrophe on the Educational System	Dr. Zarina Shaikh	MBA-IT	Journal of Fundamental and comparative research, Shodhsamhita	2023	2277-7068
7	Cognitive Resilience and Well Being During the third wave of COVID 19: Perspectives Of Doctors	Dr. Anjum Sayyad	MBA	Madhya Pradesh Journal of Social Sciences	2023	0973-855X

8	A study of factors influencing Employee Retention in IT sector	Mrs. Misba Kadri, Dr. Joe Lopez	MBA HRD	Journal of Fundamental and comparative research, Shodhsamhita	2023	2277-7068
9	Inter linkage between E- waste handling practices and sustainability in IT Industry: An empirical study	Mr. Talha Ahmed	MBA	Journal of Fundamental and comparative research, Shodhsamhita	2023	2277-7069
10	Impact of Technological Innovation on Business Performance: A systematic review of literature using PRISMA framework	Ahmed Khan and Dr. Sakeb Ahmed Mumtaz	MBA	Journal of Fundamental and comparative research, Shodhsamhita	2023	2277-7070
11	Pharmaceutical Marketing strategy and products of small and medium scale pharmaceutical companies	Mr. Akbar Raza Khan, Mr. Roshan Kazi	MBA	Journal of Fundamental and comparative research, Shodhsamhita	2023	2277-7071
12	E-waste handling practices and challenges- A sustainable Approach	Mr. Talha Ahmed	MBA	International Journal for Research in enginering Application and Management	2023	2454-9150
13	Cognitive Resilience And Well Being During The Third Wave of COVID 19: Perspectives Of Doctors	Mr. Zafar Ahmed Khan	MBA	Madhya Pradesh Journal of Social Sciences	2023	0973-855X
14	The Long Term Effects Of Hotel Outsourcing On Pune's Organizational Culture	Mr. Lionel D'mello	MBA	Purana	2022	0555-7860
15	Recreation Service: Customer Expectations And Sense Of Fulfillment	Dr. Anjum Sayyad & Dr. Akbar Sayyed	MBA	Purana	2022	0555-7860
16	Happiness Indexation Of Non- Teaching Staff At Management Institutes Affiliated Under SPPU	Dr. Porinita Banerjee	MBA	Shodhasamhita : Journal of Fundamental & Comparative Research	2022	2277-7067

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17	The Use Of Digital Technologies And ICT During COVID19 Pandemic	Dr. Zarina Shaikh	MBA	Shodsamihta	2022	2277-7067
18	Happiness Indexation Of Non- Teaching Satff At Management Institutes Affiliated Under SPPU	Dr. Vasimraja Sayed	MBA	Shodhasamhita : Journal of Fundamental & Comparative Research	2022	2277-7068
19	Changing Scenario In Marketing Strategies Of Small And Medium Pharmaceutical Industries In Pune Region Of Western Maharashtra	Mr. Akbar Raza Khan	MBA/MBA- HRD	Journal of the Maharaja Sayajirao University of Baroda	2022	0025-0422
20	A study on the Impact of IT Enabled Services on Organizational Culture of the Hotel Industry in Pune City	Mr. Lionel D'mello	MBA	Kanpur Philosophers	2022	2348-8301
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32	Role of Industry 4.0 in the adoption of Gig Economy	Dr. Sheena Abraham	MBA	Shodh Sarita	2020	2349 -2397
33	Role of Social Media with reference to Digital Marketing	Dr. Sheena Abraham	MBA	OUR HERITAGE	2020	0474-9030

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