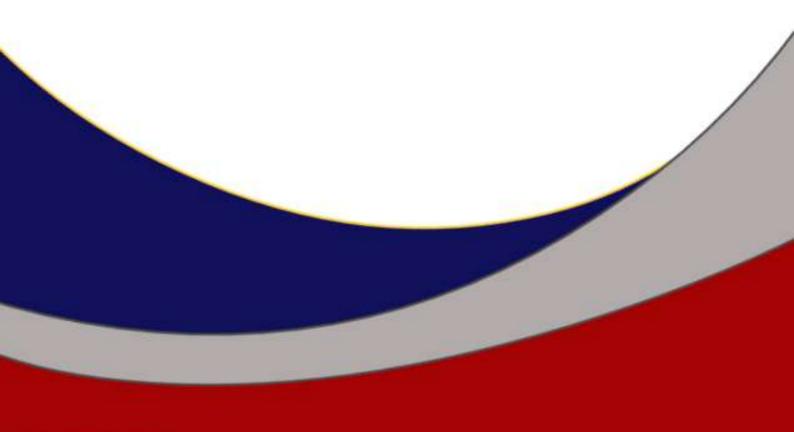


CERTIFICATIONS 2020-21





POONA INSTITUTE OF MANAGEMENT SCIENCES AND ENTREPRENEURSHIP

(Affillated to Savitribai Phule Pune University, Approved by AICTE, New Delhi & DTE, Maharashtra)
(A Religious and Linguistic Minority Educational Institution)

Office: K. B. Hidayatullah Road, Camp, Pune - 411001.

Tel.: 020-26448781.

Website: http://pimse.edu.in Email: director.pimse@gmail.com

Dr. Porinita Banerjee Director (Incharge) M.Com., MBA, M.Phil., PHD.

Index

Certifications Academic Year 2020-21

Sr. No.	Name of the Certification Program	Page No.
1.	Fundamentals of Start ups	1 to 11
2.	Short Term Industry Ready Program	12 to 21
3.	Managing Emotions in the times of Uncertainty and Stress	22 to 32
4.	Enhancing Reasoning and Cognitive Abilities	33 to 42
5.	Strategical Transformation of Business from Brick to Click	43 to 52







Academic Year 2020-21

Certification Program on "Fundamentals of Start-ups"

Name of the Resource Person and Association: Mr. Lionel D'mello, Faculty, AKI Poona Institute of Management Sciences and Entrepreneurship.

Dates: 18th January 2021 to 6th February 2021

Duration: 31 hours

Mode of Certification: Offline

No. of Students Enrolled: 37

Mode of Evaluation: Test

Objectives of Programme

- To develop the knowledge and skills necessary to start and manage a successful business.
- To foster an entrepreneurial mindset and attitude. .
- To provide access to resources and networks that can help entrepreneurs succeed.
- To help entrepreneurs identify and address the challenges they face in starting and growing a business.
- To promote entrepreneurship as a viable career option and a force for economic development.

Description of Programme

AKI Poona Institute of Management Sciences and Entrepreneurship's Faculty, Mr. Lionel D'mello was the speaker for this certification program. He has immense knowledge in the field of Entrepreneurship. Hence this certification program focused on the essential

requirements to be a nascent entrepreneur. During the program, Mr. D'mello highlighted the key ingredients required to be a new generation entrepreneur. He focused on idea generation, market analysis and study, strategies and challenges for start-ups etc.

Outcome of Programme

The profound knowledge of Mr. D'mello motivated students to take up the challenge of developing their entrepreneurial skills within them. The focus of the whole program was to develop future entrepreneurs for future nation building. There the institute was successful in building this value amongst our students.



Mr. Lionel D'mello addressing Students during the program



Mr. Lionel D'mello addressing Students during the program

Director





Y. & M. Anjuman Khairul Islam's POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTREPRENEURSHIP (A Religious & Linguistic Minority Institution, Recognized by DTE, Govt. of Maharashtra, Affiliated to Savitribal Phule Pune University Approved by AICTE, New Delhi ISO 9001-2015 Certification

NOTICE

Date: 15th January 2021

This is to inform all the second year students of MBA General, MBA IT and MBA HRD that PIMSE is organizing 31 hours Certification Program on topic "Fundamentals of Start-ups" from Monday, 18th January 2021 onwards between 10.00 am to 12 noon.

Kindly register with Mr. Lionel D'mello on or before 16th January 2021.

Dr. Porinita Baneriee. Director (Incharge)



Add on Certification program on Professional Etiquette

COURSE OBJECTIVE: -

- 1. How to network effectively, including making introductions, shaking hands ETC
- 2. What is the appropriate dress for different business occasions?
- 3. How to be confident and be comfortable when dining in business and formal situations
- 4. How to communicate through verbal and non-verbal signs in business situation
- 5. Develop an extra edge to establish trust and credibility

Lecture	Lecture Topics	Hours
No.	•	
1	What is business etiquette?	2
	Proper business introductions and making an outstanding	
	first impression	
2	Business Etiquette	2
	Non-verbal	
	Handshake	
	Business cards	
	Eye contact	
3	Personal brand	2
	Verbal	
	Tone of your voice	
	Choice of words	
4	Business etiquette within the organisation	2
	Meeting	
	Purpose of a meeting	
	Arriving early, arriving late	
	Meeting duration	2
5	Preparing for a meeting Email	2
	Email etiquette	
	Before you hit send Telephone etiquette	
	First impressions	
	Preparing for the call	
6	Basic telephone etiquette	2
6	Voicemail	2
	Dress code	
	Dress for success business attire	
	Dress for dinner or event	
7	What exactly is business	2
/	casual	
	Social media	
	Social media image and your business image	

Behavioral styles	1
Aggressive Passive Assertive Upset	
	2
·	
	1
AND AND CO. III CO.	1
How to build networking skills	1
Focus on 'know, like and trust' factors Provide value -	2
meet their needs Make it about them not about you	
Active listening Follow up regularly	
How to build and maintain your personal brand	1
Be visibile Become a source of relevant information Give	1
	1
Business Dining Etiquette	2
 Business meals pre-planning arrangements. 	
The seating dilemma.	
The ordering dilemma.	
 Table set-up scramble - activity. 	
 Handling formal dining mishaps. 	
Business Attire	2
 The importance of proper business attire. 	
 Proper business attire for women. 	
 Proper business attire for men. 	
•	
Practice Sessions	2
	Aggressive Passive Assertive Upset Communication type Parent to parent communication Parent to child communication Child to parent communication How to stay in parent to parent relationship through respect How to build networking skills Focus on 'know, like and trust' factors Provide value - meet their needs Make it about them not about you Active listening Follow up regularly How to build and maintain your personal brand Be visibile Become a source of relevant information Give back to your profession and your community Maintain your social media presence Don't ever stop building Business Dining Etiquette Business meals pre-planning arrangements. The seating dilemma. The ordering dilemma. Table set-up scramble - activity. Handling formal dining mishaps. Business Attire The importance of proper business attire. Proper business attire for women. Proper business attire for men. What exactly is "Business Casual"?





Y. & M. Anjuman Khairul Islam's POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTREPRENEURSHIP (A Religious & Linguistic Minority Institution, Recognized by DTE, Govt. of Maharashtra, Affiliated to Savitribai Phule Pune University, Approved by AICTE, New Delhi ISO 9001-2015 Certification

Certification Program on

"Fundamentals of Start-ups"

Registration list

No. 3	hausaheh Pawar AMEER PATEL Rasad Naikh	MBA-IT MBA.	BPawas.
2. s. 3. F.	AMEER PATEL Nack.	M.B.A.	Patel.
2. s. 3. F.	AMEER PATEL Nack.		
3. P	Rasad Naik.	MBA.	
	Karam Shaikh		Alace.
7.		M.B.A.	Shairb
5. P	TAY PARDESHI	MBA Hod	
6. A	Shwin Dias	MBA	ADios.
7	Priyank Shelke	MBA I	P.Shelke
8.	Tuncel Ouseshi Burhanuddin Si kandas	MBD - IT	Symen
9.	Burhanuddin Sikandah	11 00 PT	100 21 111
10.5	SHAIKH VANISH	11112111	AD Shaikh.
11. h	bina Riyaz ahmed heijar Anisha Tadhaw	M.B.AIT	Chyail
12.	Arisha Tadhan	11	That
13 /	Jurzukh Nikhal	MBA.	Thuy
	Saad Peerzade	MBA	Dozad
	arshad Planande	MBA-IT	Hes
	HTHBSHAM S	MBA	48
	abel Paloda	MBA	Tah es
	Amir Aslam khan	MBAIT	AAK
	Eousare Maidy	IT	G.N.M.
	In mal kumar Vijery Patil	MBA	N
21 5	aurabh Bansode	HRD	-300
	Abil John	mB1A	Solut
23	Rahad mishra	HRD	fm3hro1.
24.	Ralpana Sulekha Vaid		Raidya.
25.	Malik Rote	ENTERNA	MA.



Y. & M. Anjuman Khairul Islam's POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTREPRENEURSHIP (A Religious & Linguistic Minerity Institution, Recognized by DTE, Govt, of Maharushira, Affiliated to Savitribal Phule Pune University,) Approved by AICTE, New Delhi 150 9001-2015 Certification

Certification Program on

"Fundamentals of Start-ups"

Registration list

Sr.	Name of the Student	Course	Signatures
No.			
125	saniya shorth	M1374	Linder
27	Firdous Shaikh	MBA	\$ 1
2.8	Imran Kazı	MBA	<i>p</i> h
.28	Yasmeen -shaikh	mBA	y asmins
30	Saglain Farash	MBA	grash
31	Hiyaz Abdulla Amlani	MBA	Diyaz
32	SOHÁIL KHAN	M.BA IT	Skhan.
33	Gaurar Ahuja.	MBA	@Ahija.
34	Vijayalasoni Ponnaganti	MBA-NRD	Vigornagano
35	Nelson Deoute	MBA	
36	Moh. Sheeleb Sheel kh	MBA-TI	Sml
37	Hasmin Bouate	mBA	7 almin SaleM-
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POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTREPRENEURSHIP

Certification Programme on "Fundamentals of Start-ups"

Attendance Sheet

Sr.	Name of the Registered	A. N	N/A	Was	a, St	224	2304	254	27th	28/1	alı	o.l.	مار	1010	-1-		excen
No.	Students	Bitar	an Jan	De LON	2 Jan	Jan	J.	Jan	Jan	2011	29/1	30)	1/2	22	3/2	4/2	6/2
1	Bhausaheb Gulabrao Pawar	P	P		P	P		P	P	P	P		P		4		P
2	Sameer Patel	P	P	P	P	P	P	P			P	P		P	P	P	
3	Prasad Naik	P		P	P	P	P		₽	p			P	P	P		P
4	Akram Shaikh	P	P	P	P		P	Ρ	P	P	6	P	P			P	
5	Pardeshi Ajay		P	P	P	P	P		2		P	P		P	P	P	P
6	Dias Ashwin Cyprian	P	P	P	P	P		P	P	P			P		,		9
7	Priyanka Nilkanth Shelke	P	ρ	P	P	P		1			P	P	P	P	P	P	P
8	Juned Qureshi	P	P	P	P	P	P	P	P	P		2		,	,		P
9	Burhanuddin Sikandar	P	P	P	P	P		P	P	P	P	P	p	P		P	
10	Shaikh Danish Anwar	P	P	P	P	P	P	P	P	P	P	P	P		P	P	P
11	Lubin Riyaz Ahmed Hujare	,	P	P	P	P			P			P	P	P		P	
12	Anisha Jadhav	P	P	P	P	P	P	P	p	P	P	P			P	P	P
13	Hurzukh Nikhat		P	P	P	P	P	þ			P		P	P		P	
14	Saad Peerzade	P		P	P	P			P	P	P	P		P		P	P
15	Harshadkumar Pharande	P	P	P	P	P	P	þ	1	P			P		P	P	
1016	Ahthesham S	P	P	P	þ	P			P	P	P	P	P	P	P		
189	Taher Paloda		P	P	P	P	P	P	P		P	P	1				P
P8	Amir Aslam Khan	P	P		P		P		P				P	P	6	P	P
189	Gaurav Naryanswami Naidu	P	P	P	p	P	P	P	P	P	P	P	P		P		P
30 20	Nirmalkumar Vijay Patil	P		P	P	P					P	P	P			P	
21	Saurabh Sachin Bansode	Lρ	16	P	P	P	P	P		P		P	P	P			P

22	41 '1 D 1 I -1	P	P	Ď	>	ρ		P	D	P	P	P		D			P
22	Ahil Paul John	1	<u>}</u>	1		p	h		1	0	1	'	D	_	D	0	a
23	Rahul Sunil Mishra	P	1	P	T	P	P	P		7	_	_	7	ъ	F	F	
24	Kalpana Vaidya	P	P	P	P				P	6	P	P	P	P	P	4	
25	Malik Dhanraj Rote	P	9	P	P	P	Р	P		P	P	5	P	þ	P	P	
26	Saniya Shaikh	P	P	P	P	P	ρ	P	P	P		P	- N	P	5	P	Q
27	Firdous Shaikh	P	P	P	P	P	Α		,		P	P	P	P	P		
28	Imran Kazi	P	P	P	P	P	P	P	P	b	P	P		P	P		P
29	Shaikh Yasmeen Jilani	P		P	P	P	P		P		P		P	P		P	0
30	Farash Saglain	P	P	P	P	P	P	P	P	P		P		P	P	8	1
31	Aiyaz Abdulla Amlani	P	P	P	P	P		P		P	P		12		P	P	_
32	Sohail Khan		P				(B)		*			P	P	P	P	P	P
33	Ahuja Gaurav Madanlal	P	P	P	P	P	P	P	P	b	P	P	P				P
34	Ponnaganti Vijayalaxmi	P	P	P	P	P	P	P		P	P	P	P	P	P	P	
35	Nelson Dsouza	P	P	P	P	P		P	P			P		P	P		P
36	Mohammad Shadab U. Shaikh	P	P	P	P	P	P	P	P	P		,	P		P	P	P
37	Yasmin Munaf Salate		P	P	P	P				P	P	P	P	P	P		

Mr. Lionel D'mello Program Co-ordinator PUNE-1 SEONADOS

Dr. Porinita Banerjee Director (Incharge)



POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTREPRENEURSHIP

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Commun. 8. 8. Historia South South County Forms. 811-861-361-362-363-391 Website: communications on the South South

Certification of Participation

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This is to certify that Mr. / Ms	Junea	gatesia	of Y. & M.
AKI's Poona Institute of Manag		es and Entrepreneursh	ip (PIMSE) has
successfully completed a certific	ation program o	offered on "Fundamenta	als Of Start-up".
The course was conducted from	n 18th January	2021 to 6th February	2021 at PIMSE.

Mr. Lionel D'Mello Speaker, PIMSE

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Dr. Porinita Banerjee Director, (Incharge) PIMSE



Academic Year 2020-21

Certification Program on "Short Term Industry Ready"

Name of the Resource Person and Association: Mr. Deep Ahuja, Trainer, Rubicon

Dates: 16th February 2021 to 25th February 2021

Duration: 30 hours

Mode of Certification: Online

No. of Students Enrolled: 43

Mode of Evaluation: Continuous Evaluation during program

Objectives of Programme

- To teach students how to Communicate effectively in corporate world
- To educate students as to how to work effectively in teams and solve problems creatively and critically
- To understand the different industries and their specific leadership styles
- To be able to network with other industry professionals

Description of Programme

"There are no secrets to success. It is the result of preparation, hard work and learning from failure." "It's about getting the best people, retaining them, nurturing a creative environment & helping to find a way to innovate."

To be successful in life an individual has to be motivated, confident as well as has to understand various aspects of work place keeping this in mind AKI Poona Institute of Management Sciences and Entrepreneurship organised this certification program in collaboration with Rubicon (Barclays) for students. Mr. Deep Ahuja conducted an interactive session for making it more interesting and captivating wherein he ameliorated and guided the students when they made mistakes. He asked students to make groups,

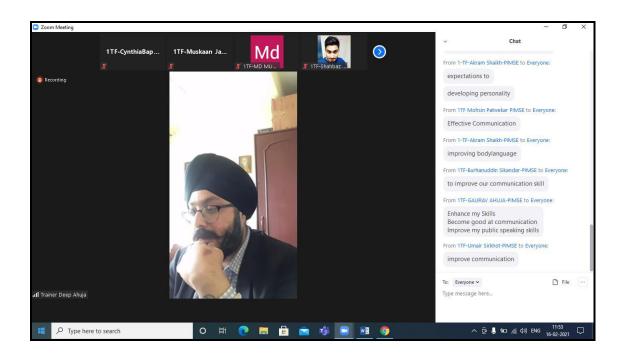
select a topic, create a power point presentation and present the same. On the final day of the session the main speaker Mr. Deep took mock interviews of the students, he asked them various questions based on their field of interest and prepared them for the future interviews.

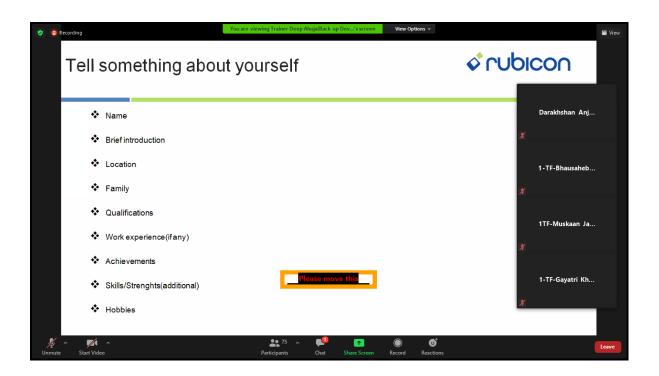
Outcome of Programme

The following were the outcomes of the program

- This certification helped our students to learn group cohesiveness and importance of team work
- Students learned the critical problem solving techniques and they were able to evaluate the potential risks and opportunities in the industry
- They were trained on connecting with other professionals in the industry and learning from their experiences.







Few clicks during the online Certification Program

Director





POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTREPRENEURSHIP

(A Religious & Linguistic Minority Institution, Recognized by DTE, Govt. of Mahoreshtra, Affiliated to Savitribai Phule Pune University,)

NOTICE

Date: 13th February 2021

This is to inform all the students of MBA General, MBA IT and MBA HRD that PIMSE is organizing Online 30 hours Add on Certification on topic "Short Term Industry Ready Program" from Tuesday 16th February 2021 to Thursday 25th February 2021 from 11.00 am to 2.00 pm through Zoom Platform. The link will be shared later on.

OF WG. SCIENCES

Dr. Porinita Banerjee.

Director (Incharge)

AKI Poona Institute of Management Sciences and Entrepreneurship

Syllabus for

Certification Program on

"Short Term Industry Ready Program"

Course Description:

This program is designed to provide students with the skills and knowledge they need to be successful in the workforce.

The program will cover the following topics:

Communication: Students will learn how to communicate effectively in a variety of settings, including face-to-face, written, and verbal. They will also learn how to listen effectively and give feedback. (7 Hrs)

Teamwork: Students will learn how to work effectively in teams, including how to set goals, delegate tasks, and resolve conflicts. (5 Hrs)

Problem-solving: Students will learn how to solve problems creatively and critically. They will also learn how to identify and analyze problems, generate solutions, and implement solutions. (5 Hrs)

Critical thinking: Students will learn how to think critically and analytically. They will also learn how to evaluate evidence, identify assumptions, and draw conclusions. **(5 Hrs)**

Leadership: Students will learn how to lead and motivate others. They will also learn how to set goals, delegate tasks, and build relationships. (5 Hrs)

Technology: Students will learn how to use technology effectively in the workplace. They will also learn how to troubleshoot technical problems. (3 Hrs)





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Certification on

"Short Term Industry Ready Program"

Registration list

Sr. No.	Name of the Student	Course	Signatures
1	Iram Kazi	MBA	D .
2	Shakil Khan	MBAIT	8 here 1
_3	Bhaysaheb Paway	M.B.AIT	Blawey.
9	Anisha Tadhew	MBA-IT	Anishaid.
5	Huzruk Nikhat	1 (1	Nikhat:
6	Bygsad Naik	M.B.A	P. Noil Oshailer
	Alman Spork	M.B.A	pepailer
8	SAMEER PATEL	MBA	Pall
9	Ashwin Dias	M.B.A	Diss
[8.	Juned Qureshi	MBAIT	Djuned
111	Subir Riyar & hord higan	MBA had	Sheller
12		M.B.ATT	Pshalker
13)	AJAY PAROESHI	MABAHRD	AB.
14)	Saniya Shaikh	MBA HRP	2
15	Amir Asdam Khan	mB 74-17 MB A	AAK
16	Saglain farash		Sappin,
1.7	Mohammad Shadab Umar Shaikh	MBA-IT	Sms
18	SAAD PEERZADE	MBA	Salak
19	Crauxav Ahaja	MBA	Ahar
20	Vysyalazemi Poonagarti	M.B.A Had	Springet sciENCES &
21.	Harhad Pharande	MBAIT	Harne 5
22	AHTHESHAM S	mb A	AS COLOR
2:3	firelow Shairs	тва	St Stremanoog
24	YASMIN MUNAF SALAFE	MBA	Yamis
25	Kalpana Sukhdas. Vaidya	m.b.a hrd	Devardya



Y. & M. Anjuman Khairul Islam's POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTERON BURSHIP (A Religious & Linguistic Minority Institution, Recognized by DTE, Govt. of Methornshtra, Affiliated to Savitribui Phule Punc University,) Approved by AICTE, New Doth 150 9001-2015 Certification

Certification on

"Short Term Industry Ready Program"

Registration list

Sr.	Name of the Student	Course	Signatures
No.	A		
26	SHATKH DANISH ANWAR	M.B.AIT	A. D. Shaile
27	Ajyaz Abdulla Amlani	PBA	Aijar
28	Nirmal Kyman vijay patil	MBA	N
29	e Velson Sorna	M. B.A	N. soula.
30	Saurabh Bansode	HRD	SB.
31.	Bhagyashne Bhalerap	MBA	Bhayyarme
32	Causar Nazyanswamy Naidu	MBAHRP	G.H.H.
33	Shoaib Jamil Khan	MBA	Shoes
34	Saking Sabbir Pharme	& MBA	-88B
35	Shersoni Katha	MBA	- AMS_
3 6	Imran Maniyar	MBA 17	I.M.
37	MALIK ROTE	1/	(MR)
.38	Tanishque Jaiswal	MBA	
39.	Ahi pail Jehm	MBA	Digg
40)	Rahul Synilkyman Mishza	m.B.A. HRD	R.mishra
41.		MBA	№
42	Gayrav Aryn Gade	M. B.A HRD	Gegade.
43	Taker pande	MBFA	Caref
44	Fahim Ahmed	M.B.A.TT.	FA
4.5)	Yaseem illani Shaikh	M.BA	yaskem.
46	ARVIND GAIKMAD	M.B.A.	CAD
47	SOHATL KHAN	M.B.ATT	Skhon.
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Certification on "Short Term Industry Ready Program"

16th February 2021 to 25th February 2021

Attendance Sheet

0		Titello	17th	18th	19th	20th	21st	22nd	23rd	24th	25th
Sr.	Name of the Registered	16th Feb.	Feb.	Feb.	Feb	Feb.	Feb.	Feb.	Feb.	Feb.	Feb
No.	Students	2021	10.	1 00.	1.00	1 00.					
1	Imran Kazi	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
2	Shakil Khan	Р	Α	Р	Р	А	Р	Р	Р	Р	Р
3	Bhausaheb Pawar	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
4	Anisha Jadhav	Р	А	Р	Р	Р	Р	Р	Р	Р	Р
5	Hurzukh Nikhat	Р	Р	Р	A	Р	Р	Р	Р	Р	Р
6	Prasad Naik	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
7	Akram Shaikh	Р	Α	Р	Р	Р	Р	Р	Р	Р	Р
8	Sameer Shaukat Patel	Р	Р	Р	Р	А	Р	Р	Р	Р	Α
9	Dias Ashwin Cyprian	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
10	Juned Qureshi	Р	Р	Р	A	Р	Р	Р	Р	Р	Р
11	Lubin Riyaz Ahmed Hujare	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
12	Priyanka Nilkanth Shelke	Р	А	Р	Р	Р	Р	Р	Р	Р	Р
13	Pardeshi Ajay	Р	Р	Р	A	Р	Р	Р	Р	Р	Р
14	Saniya Shaikh	А	Р	Р	Р	Р	А	Р	Р	Р	Р
15	Amir Aslam Khan	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
16	Saqlain Farash	Р	Р	Р	А	Р	Р	Р	Р	Р	Р
17	Mohammad Shadab U. Shaikh	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
18	Saad Peerzade	Р	Р	Р	Р	Р	Α	Р	А	Р	Р
19	Ahuja Gaurav Madanlal	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
20	Ponnaganti Vijayalaxmi	Р	А	Р	Р	Р	Р	Р	Р	А	Р
21	Harshadkumar Pharande	Р	Р	Р	A	Р	Р	Р	Р	Р	Α
22	Ahthesham S	Р	Р	А	Р	Р	Р	Р	Р	Р	Р
23	Firdous Shaikh	А	Р	Р	Р	А	Р	А	Р	Р	Р
24	Yasmin Munaf Salate	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
25	Kalpana Vaidya	Р	Р	Р	Α	Р	Р	Р	Р	A	Р
26	Shaikh Danish Anwar	А	Р	Р	Р	Р	Р	Р	Р	Р	Р
27	Aiyaz Abdulla Amlani	Р	Р	А	Р	Р	Р	Р	Р	Р	А
28	Nirmalkumar Vijay Patil	Р	Р	Р	Р	Р	Р	Р	Р	Р	Р
29	Malik Dhanraj Rote	Р	Р	Р	A	Р	Р	Р	Р	Р	Р
30	Nelson Souza	Р	Р	Р	Р	А	Р	А	Р	Р	Р
31	Saurabh Sachin Bansode	А	Р	Р	Р	Р	Ρ	P	LCE'S	P	Р

32	Bhagyashree Bhalerao	Р	Р	Р	Р	Р	Р	Р	Р	Α	P
33	Gaurav Naryanswami Naidu	Р	р	Р	Р	Р	Р	Р	Р	Р	Р
34	Shoaib Jamil Khan	Р	Р	Α	Р	Р	Р	Р	Р	Р	Р
35	Sakina Sabbir Bharmal	Р	Р	Р	Р	Р	Α	Р	Р	Р	Р
36	Sharavni Kotha	Р	Р	Р	Р	Р	Р	Р	Α	Р	А
37	Imran Maniyar	Α	Р	Р	Р	Р	Р	Р	Р	Р	Р
38	Malik Dhanraj Rote	Р	Р	Р	Α	Р	Р	Р	Р	Р	Р
39	Tanishque Jaiswal	Р	Р	Р	Р	Р	Р	Р	Р	Α	Р
40	Ahil Paul John	Р	Р	Р	Р	Р	Р	Р	Р	Р	Α
41	Rahul Sunil Mishra	Р	Р	Α	Р	Р	Α	Р	Р	Р	Р
42	Shaikh Naushin Badshah	Р	Р	р	Р	Р	Р	Р	Р	Р	Р
43	Gaurav Arun Gade	Р	Α	р	Р	Р	Р	Р	Р	Р	Р
44	Taher Paloda	Р	Р	р	Р	Α	Р	Р	Р	Р	Р
45	Fahim Ahmed	Р	Р	р	Р	Р	Р	Р	Α	Р	Р
46	Shaikh Yasmeen Jilani	Р	Р	Α	Р	Р	Р	Р	Р	Α	Α
47	Arvind Gaikwad	Р	Р	р	Р	Р	Α	Р	Р	Р	Р
48	Sohail Khan	Р	Α	р	Р	Р	Р	Р	Р	Р	Р



Mr. Lionel D'melloProgram Co-ordinator





Dr. Porinita BanerjeeDirector (Incharge)

o rubicon

Certificate of Participation

The certificate is presented to

Ms. BHAGYASHREE BHALERAO - MBA-IT

for successfully participating in Training session from 16th February 2021 to 25th February 2021 on "Short Term Industry Ready Program" under Life Skills Program organised by Rubicon in collaboration with Poona Institute of Management Sciences and Entrepreneurship, Pune, Maharashtra.

Dhanya Narayan Chief Operating Officer



Academic Year 2020-21

Certification Program on "Managing Emotions in the times of Uncertainty

Name of the Resource Person and Association: Dr. Anjum Sayyad, Mr. Lionel D'mello and Mr. Akbar Khan, Faculties of AKI Poona Institute of Management Sciences and Entrepreneurship

Dates: 18th March 2021 to 6th April 2021

Duration: 31 hours

Mode of Certification: Offline

No. of Students Enrolled: 38

Mode of Evaluation: Test

Objectives of Programme

- To learn how to manage emotional dynamics in the Covid-19 times
- To understand the science of emotions, recognising and identifying different emotions
- To enable students to learn emotion regulation strategies
- To develop coping mechanisms for dealing with stress and uncertainty
- To learn how to build resilience in the face of uncertainty and stress

Description of Programme

The turbulence caused by Covid-19 has impacted the mental health of students resulting into emotional misbalance. Channelizing the emotions in the right path is the utmost important for mental peace. Hence AKI Poona Institute of Management Sciences and Entrepreneurship designed and delivered this certification by in-house faculties namely, Dr. Anjum Sayyad, Mr. Lionel D'mello and Mr. Akbar Khan. The focus of this certification was to understand

how to relax, how to manage our thoughts and how to focus on the present moment in such uncertainty. It also taught our students how to bounce back from setbacks, how to stay positive and how to maintain a sense of hope.

Outcome of Programme

Covid-19 was a Flight-or-fight response by Humans. This situation caused immense insecurity for human lives resulting into unhinged emotions. The institute wanted our students to become self aware by recognising their personal triggers and emotional patterns. The institute was successful in educating our students on strategies for managing emotions and responding in an effective way to the physiological and psychological changes because of pandemic.



Dr. Anjum Sayyad addressing students during the certification



Mr. Lionel D'mello addressing students during the certification



Mr. Akbar Khan addressing students during the certification

Director





NOTICE

Date: 15th March 2021

This is to inform all the students of MBA General, MBA IT and MBA HRD that PIMSE is organizing 31 hours Add on Certification Program on topic "Managing Emotions in the times of Uncertainty and Stress" from Thursday, 18th March 2021 onwards between 8.30 am to 10.30 am.

Those who are interested need to register with Mr. Akbar Khan on or before 17th March 2021.

STILL ON THE STILL

Dr. Porinita BanerjeeDirector (Incharge)

AKI Poona Institute of Management Sciences and Entrepreneurship

Syllabus for

Certification Program on

"Managing Emotions in the times of Uncertainty and Stress"

Syllabus

Module 1: Understanding Emotions (4 hours)

- Introduction to emotions and their impact on personal and professional life
- Emotional intelligence and its importance in managing emotions
- The science behind emotions: How emotions are generated and regulated
- Recognizing and identifying different emotions

Module 2: Emotion Regulation Strategies (6 hours)

- Developing self-awareness: Recognizing personal triggers and emotional patterns
- Cognitive strategies for managing emotions: Reframing, cognitive restructuring, and positive thinking
- Behavioral strategies: Relaxation techniques, deep breathing, and physical exercise
- Social support and seeking help: Building a network of support and utilizing resources

Module 3: Stress Management (8 hours)

- Understanding stress and its effects on mental and physical well-being
- Stress response and physiological changes: Fight-or-flight response
- Stress reduction techniques: Time management, prioritization, and goal setting
- Relaxation techniques: Mindfulness, meditation, and progressive muscle relaxation





Module 4: Building Resilience (6 hours)

- Enhancing resilience to cope with uncertainty and stress
- Developing a growth mindset: Embracing challenges and learning from setbacks
- Building emotional resilience through self-care and self-compassion
- Cultivating optimism and positive mindset

Module 5: Emotional Intelligence in Interpersonal Relationships (6 hours)

- Empathy and active listening: Enhancing communication and understanding
- Conflict resolution and assertiveness skills
- Building effective relationships and managing emotional dynamics in teams
- Emotional intelligence in leadership: Inspiring and motivating others





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Certification Program on

"Managing Emotions in the times of uncertainty and stress"

Registration list

Sr. No.	Name of the Student	Course	Signatures
110.	Nirmal Kumar rijay patil	man	of o
2)	Rahul Sunilkumas Mishaa	MBA M.B.A.Had	Rmishra
3	SAMEER PATEL	MBA	Parel
4)	Bhausaheb · Pawar	M.B.AIT	Blaver.
5	firdous Shairh	MBA	-St
- 1)	Juned Piereshi	MIBAIT	Quied
٦)	Ashwin Dias	MBA	ADias
8)	Albam Shaibh Sauradh Bansode	MBA	Osbacks
9	Sauroabh Bansode	HRD	&B .
10)	Vyjayalaxen Ponnaganti	M·B-A Had	1
11-	Hashad Phasande	MBAIT	HRRY
12)	Priyanka Nilkanth. Shelke	M.B.AIT	Pishelke.
13	Iran Kazi	MBA	<u> </u>
14	Saglain farash	MBA	farash
15)	Kalpana Sukhdes Vaidye	M.B.A Had	Kraidya
_ \6	YASMIN MUNAF SALATE	MBA	Jasnas.
17	Burhanuddin Sikandar	MBA-1T	B S .
18	Aiyaz Abdulla Amilani	-WBB	Liyas
14	AJAY PARDESHI	M.B. A Had	AP.
20	AHTHESHAM S	MBA	AS
2-1	Bhagyashnee Bhalerap	MBA	Braggamer
22.	Gausen Maryanswany Maide	MBAHRP	G. H. H.
23	Anisha Jadhav.	IT	Arusa.
24)	Yasmeen jilani shaikh	MBA	yasmeen.
25)	Prasad Naik	M.B.A	Produc



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Certification Program on

"Managing Emotions in the times of uncertainty and stress"

Registration list

Sr. No.	Name of the Student	Course	Signatures
26	SHAIKH AFEEFA SHAKIL	MBA	Sars
27	Imran Maniyar	1T	I · M
28	SOHATL KHAN	M.BAIT	Skhan.
. 29	Crauyay Ahreja	MBA	Ahiya
30	Sharansi Ktithe	MBA	Muris
30	Shakil Khan	MBAIT	Shari)
32	Gaurav. Arun. Gade	M.B.A HRD	G. gade, PJ. B shokat
33	MUZEFA BURHANUDDIN SHOKAT		PI.B Shokar
34	Toher Palode	MBA	There
35	Lubina Riyazahmed hujar		lhujaie
31)	SHATKH, DANISH ANWAR		A. P. Shaikh
37	Mohammad Shadab Umar Shauk	MBA-IT	- Sm
38	Amir Asolm Khen	MBRIT	DAK
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Y. & M. Anjuman Khairul Islam's POONA INSTITUTE OF MANAGEMENT

Certification

rtification Programme on	'Managing	Emotions in 1	the Times of	Uncertainty a	and St	ress'
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Attendance Sheet																		
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1	Nirmalkumar Vijay Patil	P	P	P	P	P	P	P		P	P	P	P		P	P	P	
2	Rahul Sunil Mishra		P	P	P	P	P	P	P	P	P		P	P	P		P	
3	Sameer Shaukat Patel	P	P		P	P	P	P	P	P	P	P		P	P	P	P	
4	Bhausaheb Gulabrao Pawar	P	P	P	P		P	P	·	P	P		P	P	P	P	P	
5	Shaikh Firdous Hanif	P	P	P	P	P	P	P	P	P	P	P	P	P		P	P	
6	Juned Qureshi	P	P	P		P	P			P	P		P	P	P	P	P	
7	Dias Ashwin Cyprian	P	P	P	P	P	P	P	P	R	P	P		P	8		P	
8	Shaikh Akram Ayub	P	P	P	P		P	P	P	P		P	P	P	P	P	P	
9	Saurabh Sachin Bansode	P	P		P	P		P	P		P	P	P		P	P	P	
10	Ponnaganti Vijayalaxmi		P	P	P	P	P		P	P	P	P	P	P		P	P	
11	Harshadkumar Pharande	P	P	P	P		P	P		P	P.		P	P	P		P	
12	Priyanka Nilkanth Shelke	•	P	P	P	P	P		P	P	P	P		P	P	P	P	
13	Imran Kazi	P		P	P		P	P		P		P	P		P	P	P	
14	Farash Saqlain	P	P	P	P	P		P	P		P		P	P	P	P	P	
15	Kalpana Vaidya	P		P	P	P	P	P	P	P	P	P	P			P	P	
16	Yasmin Munaf Salate	P	P	P	P	P		P	P	P	P	P	P	P	P		P	
17	Burhanuddin Sikandar	P		P	P	P	P	P		P		P		P	P	P	P	
18	Aiyaz Abdulla Amlani	P	P		P		P		P		P	P	P		P	P	P	
19	Pardeshi Ajay	P		P	P	P	P	1		P	SCI	EN R	P	P	P	P	P	
20	Ahthesham S	P	P	P	P		P	P	P	10	P	B		P		1	P	
21	Bhagyashree Bhalerao	P	P	P	P	P	P	P		18/	P	PO	The second	P	P	P	P	



22	Gaurav Naryanswami Naidu	P	P	P		P	P	P	P	P	P	P	P	P	P	P	P
23	Anisha Jadhav	P	P	P	P	P			P	P	P	P	P	P	P	P	P
24	Shaikh Yasmeen Jilani	P	P	P	P	P	P	P	P	P	P	P		P	P	(P
25	Prasad Naik	P		P	P	P	P	-	P		P	P	P		P	P	P
26	Shaikh Afeefa Shakil		P	P	P	P	P	P		P	P		P	P	P	P	P
27	Imran Maniyar	P	P		P	P	P		P		P	P	P		P	P	P
28	Sohail Khan	9	P	P		P		P	P	P		P	P	P		P	R
29	Ahuja Gaurav Madanlal	P	P		P		P		P		P	P	P	P	P		P
30	Kotha Shravani Venkat	8	P	P	P	P	P	P		P	P			P	P	P	1
31	Shakil Khan	P	P		P	P	P	P	P	P	P	P	P		P	P	P
32	Gaurav Arun Gade)	P	P	P	P	P	P	P	P	P		P	P	P	P	P
33	Huzefa Burhanuddin Shokat	P	P	P	P	Í	P	P		P	1	P		P	P	P	P
34	Taher Paloda	P		P	P	P		P	P	P	P	P	P		P	P	P
35	Lubin Riyaz Ahmed Hujare	P	P	P	P		P	P	P	P	P	P	P	P	P	P	P
36	Shaikh Danish Anwar	P	P	P	P	P	P		P	P	P	7	P	P	P	P	P
37	Mohammad Shadab U. Shaikh	P	P		P	P	P	P	P	P	P	P		P	P		P
38	Amir Aslam Khan		P	P	P	•	P	P		P	P		P	P	P	P	P

Mr. Akbar - Khan Program Co-ordinator

Dr. Porinita Banerjee Director (Incharge)





POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTREPRENEURSHIP

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Approved by ACTS. New Brits ISD 9001-3015 Combination.

CERTIFICATE OF COMPLETION

This is to certify that Mr. / Ms. Imran Kazi MBA of Y. & M. AKI's Poona Institute of Management Sciences and Entrepreneurship (PIMSE) has successfully completed a certification program offered on "Managing Emotions in the times of Uncertainty and Stress". The course was conducted from 18th March 2021 to 6th April 2021 at PIMSE.

Prof. Dr. Shakeel Ahmed Director, PIMSE 32



Academic Year 2020-21

Certification Program on "Enhancing Reasoning and Cognitive Abilities"

Name of the Resource Person and Association: Mrs. Mangala Herkal, Teacher, Free Lancer

Dates: 17th June 2021 to 3rd July 2021

Duration: 31 hours

Mode of Certification: Offline

No. of Students Enrolled: 37

Mode of Evaluation: Test

Objectives of Programme

- To help students get equipped with their reasoning abilities so that they can clear the first step of Placement interview round.
- To facilitate students to assess their suitability for technical roles.
- To help them to measure how they respond to various circumstances and make decisions.
- To gauge one's capacity for problem-solving and reveal connections between abstract arrays.

Description of Programme

Mrs. Mangala Herkal, Teacher, Free Lancer, having immense experience in building students aptitude capabilities, is an extremely talented trainer. The significance of this certification was to inculcate a deep sense of awareness among the students with regards to their reasoning and cognitive abilities so as to broaden the thought processes of the students. This will further help them in working hard in the direction of being smart thinkers with the ability of

quickness in thought. During this certification, the students were given an open platform to pose their queries regarding future career prospects related to the type of quantitative aptitude based questions asked in the various placement interviews. The students gained a knowledgeable perspective towards cracking the aptitude rounds in an interview with the right kind of preparation and training.

Outcome of Programme

This Certification groomed the hard skills of the students which are essentials for them to be ahead during the interview process. Though this certification the students were benefited by the reasoning approach and shortcuts taught by the teacher which helped them in solving a problem. The certification program received an overall positive response from the students and was termed as helpful in their campus placement preparations.



Glimpses of Mrs. Mangala Herkal conducting certification program



Director





NOTICE

Date: 14th June 2021

This is to inform all the students of MBA General, MBA IT and MBA HRD that PIMSE is organizing 31 hours Add on Certification Program on topic "Enhancing Reasoning and Cognitive Abilities" from Thursday, 17th June 2021 onwards between 10.00 am to 12 noon.

Those who are interested need to register with Mr. Zafar Ahmed Khan on or before 14th June 2021.

TO WOO AND WORK TO WOLL OF MOLES

Dr. Porinita BanerjeeDirector (Incharge)

AKI Poona Institute of Management Sciences and Entrepreneurship

Syllabus for

Certification Program on

"Enhancing Reasoning and Cognitive Abilities"

Syllabus

Mechanical Reasoning – These tests your understanding of physical principles and are typically used to assess your suitability for technical roles. (3 Hrs)

Situational Judgement – These exams measure how you respond to various circumstances and make decisions. (3 Hrs)

Diagrammatic/Spatial Reasoning – These exams evaluate your ability to draw conclusions from processes represented in diagrams. (5 Hrs)

Abstract Reasoning – These gauges one's capacity for problem-solving and reveals connections between abstract arrays. (5 Hrs)

Numerical Reasoning – Your aptitude for arithmetic, data, and numbers will be examined in these assessments. (3 Hrs)

Verbal Reasoning – These tests evaluate your language skills, vocabulary, and reading comprehension. (3 Hrs)

Inductive Reasoning – These assessments measure your ability to evaluate patterns and data under time pressure. (4 Hrs)

Logical Reasoning – Tests of logical reasoning gauge how effectively you can find relationships between items and patterns and sequences. (4 Hrs)

Clerical Aptitude – Clerical tests check your accuracy and speed as well as your level of focus.

(1 Hr)



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Certification Program on

ENHANCING REASONING & COGNITIVE ABILITIES

Sr.	Name of the Student	Course	Signatures
No.			
1	Bhausakes Paway	M.B.AIT	Brawan
2	Rasad Naik	M.B.A	P. Naik
3	Akram Shillh Saurabh Bansode	M·B·A HRD.	Bhack
7			-06.
5	AJAY PARDESHI	M.B. A HRD	AP:
G	Priyanka. Nilkarth Shelke	M. BAIT	Pshelken Palal
	SAMEER PATEL	MBA	
8	Juned Qurashi	MBAIT	Prince
9	Shakil Khan	MBAIT	Shuri)
10	SHAIKH DANISH ANWAR	MBAIT	A-D-Sharkh
11	Ashwin Dias	MBA	Apias
12	Imran Maniyar	17	. M 1
13	Julin Riyaz Ahmad Hijare	M.B.A North	Chijare
14	Nirmal Kumar vijay Patil	MBA	NP
15	YASMIN MUNAF SALATE	MBA	Yamen
16	Rahyl Sunilkumas Mishra	M.B.A Hrd	Rouitra
17	Amix Asalm Khan	MBAIT	ARC
18	Iran Kuzi	MBA	OS.
19	Sirdous Shaikh	MBA	St
20	Saniya Shaikh	МВА НКР	45
21	SAAD PEERZADE	MBA	Suzak
22	AHTHESHAM S	mBA	B
23	Ralphno Sukhdas Vaidya Burhanuddin Sikandar	m.b.ghrd	Kvaidye
24	Burhanuddin Sikandar	MBA-IT	Shaidya Barrisa Shain.
25	SOHATL KHAN	M.B.A-IT	Shiking.



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Certification Program on

Sr. No.	Name of the Student	Course	Signatures
-	V 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	MOA	yaseen
26 27	Yasmeen Jilani shaikh	M.BA	
28	Craysan Masayansumy Naidy	MAHRA	G.N.N.
29	Mohammad Shadab Tmar Shaik Aiyaz Abdulia Amlani	MBA·17	Airaz
30		4	Mit.
31	Mashad Phasande	MEA	Heronk
32	Imran Maniyar	MEAST	I. M
33	Nelson Soura	M.B. A	N. Sorne
34	Crayyav Ahuja	MBA	Bhili
35	Takes palvele	maA	Taket
36	saglin farash	MBA	Sagne
37	Saglin farash Vyayakoemi Ponneparti	M.B.AHId	
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POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTREPRENEURSHIP

Certification Programme on "Enhancing Reasoning and Congnitive Abilities" Attendance Sheet

Sr.	Name of the Registered	176	186	196	216	22/6	23/6	246	256	26/6	28 6	296	30/6	17	27	3)7	3/7
No.	Students				1		1	1	'	,)	10	1	1	1	-11	Exam
1	Bhausaheb Gulabrao Pawar	P	P		1		P	P	P	P		P	8	P	P	P	P
2	Prasad Naik	P	0	P		P	P	P	P	P	P	P	P		P	P	P
3	Akram Shaikh	P	P	P	P	P	P	P	P	P		P		P	P	p	R
4	Saurabh Sachin Bansode	P		P	P	P	P			P	P	P	P		P	P	
5	Pardeshi Ajay	P	P	P	P	R	P	P	P	P	P		P	P	P	P	P
6	Priyanka Nilkanth Shelke	P		P	P	P		0		P		P		P	P	R	P
7	Sameer Shaukat Patel	P			P		P	V	P	P	P		P	P	P	D	P
8	Shaikh Danish Anwar	P	P	P		1		P		P	P	P	P	P			8
9	Juned Qureshi	P			P	P	P	P	8	9	P		P	R	P	P	
10	Shakil Khan	P	P	P			P		P	P	P	P	P		P		P
11	Dias Ashwin Cyprian	P	P		P		P	P	P	P		1	_	P		P	P
12	Imran Maniyar	P	P		6	P	P	P	P		P		P		P		P
13	Lubin Riyaz Ahmed Hujare	P					_	4	P	R	P	P		P	P	P	P
14	Nirmalkumar Vijay Patil	P	P	8	P	P	P	P	P	P	P		P		P		R.
15	Yasmin Munaf Salate	P	P			P	P		P	P		P		P		P	P
16	Rahul Sunil Mishra	P		P	P	,	P	P		P		P	P	P	P	P	P
17	Amir Aslam Khan	P	P	P		P	P	R	R		P		9	P	P		P
18	Imran Kazi	P	Q		1		P	P	P	P	P	P		P	P	P	P
19	Firdous Shaikh	P		R	8	P	P	P		P			P			P	P
20	Saniya Shaikh	P	8	0	P	P	P	P	P	P	P	P	P	P	P	8	P
21	Saad Peerzade PUNE-1	P	8		P	P	P		P		P	P	P	P	P	P	8

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22	Ahthesham S	V	P	P	V		P	K		K	P	•		P		r	-
23	Kalpana Vaidya	P	P		P	P	P	4			R	P		P	P	8	R
24	Burhanuddin Sikandar	P	P		8	8	P		P	Q	P	P		P	R		P
25	Sohail Khan	ρ	R	P	P	P	P	0	R	Q			P	P		P	P
26	Shaikh Yasmeen Jilani	P	P	P	P	P	P	P	8		P	P		P	P	,	P
27	Gaurav Naryanswami Naidu	9	P	P	.8	(P		8	6	P		P			P	P
28	Mohammad Shadab U. Shaikh	Q	P	8	R	8	P	P	P		P	8		P	R		P
29	Aiyaz Abdulla Amlani	P	P	P	P	P	P	P		P	P		8			P	P
30	Ahil Paul John	P	6	P	P	P	P	P		P	e	P	P	P	P	P	P
31	Harshadkumar Pharande	P	P	P	P	P	8		P					P		P	
32	Imran Maniyar	P	P	8	P	P	P	P	P	P	P	P	R	P	P		P
33	Nelson Souza	P	P	8	P	P			0		P					P	R
34	Ahuja Gaurav Madanlal	P	P	P	P	P	P	P	P	P	P	P	8	P	1	P	P
35	Taher Paloda	P	P	P	P	P	P	P			P		P	P		P	P
36	Farash Saqlain	P		P	P	P	P		P	1		P			1		P
37	Ponnaganti Vijayalaxmi	P		P	8	P	8	P	f	0	8	P	P	P	P	P	P

Mr. Zafar Khan

Program Co-ordinator

Dr. Porini

Dr. Porinita BanerjeeDirector (Incharge)



Y. & M. Anjuman Khairul Islam's POONA INSTITUTE OF MANAGEM

Approved by AICTE, New Dally (\$0.9061-3015 Cartifullian

Certificate **OF COMPLETION**

This is to certify that

Mr. / Ms Masmin Dalate - MBA.

Of Y. & M. AKI's Poona Institute of Management Sciences and Entrepreneurship (PIMSE) has successfully completed a certification program offered on "Enhancing Reasoning and Cognitive abilities". The course, was conducted from 17th June 2021 to 3rd July 2021 at PIMSE.

Prof. Dr. Shakeel Ahmed

Director, PIMSE

Mrs. Mangala Herkal **Guest Speaker**



Academic Year 2020-21

Certification Program on "Strategical Transformation of Business from Brick to Click"

Name of the Resource Person and Association: Dr. Vasimraja Sayed, Marketing Faculty, AKI Poona Institute of Management Sciences and Entrepreneurship.

Dates: 5th July 2021 to 22nd July 2021

Duration: 31 hours

Mode of Certification: Offline **No. of Students Enrolled:** 35

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Mode of Evaluation: Test

Objectives of Programme

- To understand the basic concepts of brick-and-mortar and e-commerce businesses.
- To learn about the different ways that businesses can be transformed from brick-andmortar to e-commerce.
- To be able to develop and implement a strategic plan for transforming a brick-and-mortar business into an e-commerce business.
- To study and understand the different factors that need to be considered, such as the target market, the products or services that will be offered and the marketing and sales strategies that will be used.

Description of Programme

Brick-and-mortar is a colloquial term that refers to retail stores and offices that customers can visit in person, in comparison to online stores without a customer-facing storefront. The digitalisation in e-commerce platform and technologies enables the retail store owner to make

virtual presence that enlarges the customer base. Dr. Vasimraja Sayed, Marketing Faculty taught the nitty-gritty's of the program.

Outcome of Programme

Students were able to evaluate the success of a brick-and-mortar-to-click transformation. This includes understanding the different metrics that can be used to measure success, such as sales, traffic, and customer satisfaction and to network with other professionals who are interested in or have experience with brick-and-mortar-to-click transformations. This has helped students to gain insights on creating an online presence through effective e-commerce strategies and learn from others who have gone through the process. The case studies discussed during the program has helped the students in adaptation of this evolving digital landscape which will also enable their family businesses to have their store's virtual presence.



A Glimpse during the program

Director (Incharge)





NOTICE

Date: 1st July 2021

This is to inform all the students of MBA General, MBA IT and MBA HRD that PIMSE is organizing 31 hours Add on Certification Program on topic "Strategical Transformation of Business from Brick to Click" from Monday, 5th July 2021 onwards between 8.30 am to 10.30 am.

Those who are interested need to register with Dr. Vasimraja Sayed on or before 3rd July 2021.





Dr. Porinita BanerjeeDirector (Incharge)

AKI Poona Institute of Management Sciences and Entrepreneurship

Syllabus for

Certification Program on

"Strategical Transformation of Business from Brick to Click"

Syllabus

Syllabus for a 30-Hour Certification Course on Strategical Transformation of Business from Brick to Click:

Module 1: Introduction to E-commerce (5 Hrs)

- Overview of e-commerce and its significance in today's business landscape
- Understanding the advantages and challenges of transitioning from brick-andmortar to online business models
- Exploring different e-commerce platforms and technologies

Module 2: Building an E-commerce Strategy (5 Hrs)

- Conducting market research and identifying target customers in the online space
- Developing an e-commerce business plan and setting strategic goals
- Understanding the key components of an effective e-commerce strategy, including product selection, pricing, and customer experience

Module 3: Creating an Online Presence (5 Hrs)

- Website development and design: User experience (UX) and user interface (UI) considerations
- Search engine optimization (SEO) techniques to improve online visibility
- Leveraging social media platforms for brand building and customer engagement
- Implementing effective digital marketing strategies, including content marketing, email marketing, and paid advertising

Module 4: Managing Online Operations (5 Hrs)

- Inventory management and fulfillment strategies for online businesses
- Secure payment gateways and online transaction processing
- Customer relationship management (CRM) in the online context: Building customer loyalty and managing customer feedback
- Analytics and data-driven decision-making for improving online business performance

Module 5: Legal and Ethical Considerations (5 Hrs)

- Understanding the legal and regulatory aspects of e-commerce, including data privacy and consumer protection
- Intellectual property rights and copyright issues in the digital environment
- Ethical considerations in online business practices, including transparency and customer trust

Module 6: Future Trends, Innovations and cases to be discussed (5 Hrs)

- Exploring emerging technologies and trends shaping the future of e-commerce
- Case studies and examples of successful online business transformations
- Continuous learning and adaptation in the evolving digital landscape





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Certification Program on

"Strategical Transformation of Business from Brick to Click"

Sr. No.	Name of the Student	Course	Signatures	
i	SAMBER PATEL	MBA	Raret.	
2)	Rahul Suni) Kumas Mishra Anisha Jadhar	M.B.A Had	R.mishey	
<u> </u>	Anisha Jadhar	MBA-IT	Acrisha	
4	Bhausahab Paway	MBAIT	Blawar,	
7)	HJAY PARDESHI	M.B.A Had		
6	Mohammad Shadab Umar Shaik	MBA-IT	Sms	
7	Ashwin Dias	M:BA	Apias.	
8	Takes paloele	MBA	Teher	
9)	Juneel Guresh	M.BAIT	Apias. Depined	
10	firdous Shalkh	<u>mbfl</u>	H	
ur)	ARram Shaikh	M.B.A	Oshaikh	
12	Hurzuk Nikhat	17	Nikhat:	
13	Rahyl Synilkunga Mishaa	M.B. A. Hord.	Prished	
14	Iram Kazi	MBA	⊗ —	
15	Prasad Naik	M. B. A	P. Nack	
16	Nirmal Kumar vijay patil	MBA	NP	2
17	Subin Riyaz Named hujare	M.B.AHRD	Shujare ?	V
18	Crauyav Ahuja	MBA	Alexand Care No	ES
19	YASMIN MUMBE SALATE	MBA	Ma mail a / cs	-
50.	Harbad Pharamle	MBALT	Hard E	PUNE-1
21	AHTHESHAMS	MBA	B Comment	
22	Aiyaz Abdulla Amlani	Aam	Ayas	SM
23)	SHATKH DANISH ANWAR	MBAIT	A. Q. Shouleh	
24	MALIK ROTE	MBA-IT	NB. Kranetya	
25)	Kalpang Supholas Vaidy	M.B.A Had	Heustye	



Certification Program on

"Strategical Transformation of Business from Brick to Click"

Sr.	Name of the Student	Course	Signatures
No.			
26	Saniya Shaikh	MBA HRD	881
27	Saglain forash	MBA	faranh
28	Yasmeen jilani Shaikh Saurabh Bansode	M.B.A	yasmeen
29	Saurabh Bansode	HRD	SP.
30	Burhanudden Sikandar	MBA- IT	
31	Bhagyashnee Bhalerap	MBA	Bhagyoshnee
32	Shoalb Jamil Khan	MBA	Shearb
3,3	SOHATL KHAN	M.BA-IT	Skhon
34	Lijayalaxmi Ponngunli	M.B.A Had	
35	Priyanka Nilkanth Shelke	M. BAJT	P. Shelke.
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POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTREPRENEURSHIP

Certification Programme on "Strategical Transformation of Business from Brick to Click"

					At	tenda	nce S	Sheet									
Sr. No.	Name of the Registered Students	35 wy	2mg	The	July 21	2 mg	July 10th	2mg	July	July	15th	19th	Try	July 19th	20th	2219	2hr Ext
1	Sameer Shaukat Patel	P	P	P	P	P	P	P		P	P	P	P		P	P	P
2	Rahul Sunil Mishra	P	P	P		P	P	P	P	P		P	P	P		P	P
3	Jadhav Anisha Nishikant		P	P	P	P	P	P	•	P	P	P	P	P	P	P	P
4	Bhausaheb Gulabrao Pawar	P	P	P		P		P	P	P			P	P	P	P	P
5	Pardeshi Ajay	P	P	P	P	P	P	P	P	P	P	P		P	P	P	P
6	Mohammad Shadab Shaikh		P	P		P	P		P	P	P	P	P	,	P	P	P
7	Dias Ashwin Cyprian	P	P	P	P	P		P		P	P	P	P	P		P	P
8	Taher Paloda	P	P		P		P		P	P	P	•	P	P	P	P	P
9	Juned Qureshi	P	P	P	P	P	P	P		P	P	P		P	P	P	F
10	Shaikh Firdous Hanif	P	P	P		P	P	P	P	P	P	P	P	P		P	1
11	Shaikh Akram Ayub	P	P	P	P	P	P		P	P	P	•	P	P	P	P	P
12	Hurzukh Nikhat		P	P	P	P	P	P	P	,	P	P	P	P	P	P	F
13	Rahul Mishra	P		P	P	P	P	P		P	P	P	P	P	P	P	F
14	Imran Kazi	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
15	Prasad Pushpendra Naik	P	P		P		P	P	P	P	P	P	P	P	P	P	P
16	Nirmalkumar Vijay Patil	P	P	P	P	P	P	P			P	P	P	P	P	P	F
17	Lubin Riyaz Ahmed Hujare	P	P	P	P	P	P	P	P	P	P	P	-	P	P	P	P
18	Ahuja Gaurav Madanlal	P	P	P	P	P	P		P	P	P	P	P	P		P	P
19	Yasmin Munai Salate	P	P	P	P		P	P	P	P	P		P	P	P	P	P
20/	Marsha Kumar Pharande	P	P	P	P	P	P		P	P		P	P	P	P		F
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22	Aiyaz Abdulla Amlani	P	P	P	P	P		P	P	P	P	P	P	P	P	P	P
23	Shaikh Danish Anwar	P	P	P	4	P	P		P	P	P		P	P	P	P	P
24	Malik Dhanraj Rote	P		P	P	9	P	P		P	P	4		P	4		P
25	Kalpana Vaidya	P	P	P	P		4	5	P	P	P		P	P	5	4	P
26	Shaikh Saniya Jabbar	P	P	P	P	P	P	P		P	7	7	P	P		P	P
27	Farash Saqlain	P	P	P	P		P	P	P	P	P	P	P	P	P	P	P
28	Shaikh Yasmeen Jilani		P	P	P	P	P	P		P	9	P	P	P	P	P	P
29	Saurabh Sachin Bansode	P		P	P	P	P	P	P	P		P	P		P	P	P
30	Burhanuddin Sikandar	P	P		P	P		P	P		P	P	P	P	P	P	P
31	Bhagyashree Bhalerao		P	P	P	P	P		P	P	P	P	P	P	P	P	P
32	Khan Shoaib Jamil	P	P	·	P	P	P	P		P	P	P		P	P	P	P
33	Sohail Aslam Khan	P	P	P		P	P	P	P	P	P	P	P	P		P	P
34	Ponnaganti Vijayalaxmi	P	P		P	P	P	P	P	P	P	P		P	P	P	P
35	Priyanka Nilkanth Shelke	P	P	P	P	P	P			P	P	P	P	P	P	P	P

Dr. Vasimraja SayedProgram Co-ordinator and Speaker



Dr. Porinita Banerjee Director (Incharge)



POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTREPRENEURSHIP

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Office: K. S. Hidystolidah Book, Comp., Pune: 111 001 1st. 1 037 2648761 Walsabe: www.oklylome.

CERTIFICATE

OF COMPLETION

This is to certify that Mr. / Ms. Sohail Aslam Khan Of Y.&M. AKI's Poona Institute of Management Sciences and Entrepreneurship (PIMSE) has successfully completed a certification program offered on "StrategicalTransformation of Business from Brick to Click". The course was conducted from 5th July 2021 to 22nd July 2021 at PIMSE.

Dr. Vasimraja Sayed Speaker, PIMSE

Prof. Dr. Shakeel Ahmed Director, PIMSE