PIMSE

SHAPING BETTER MANAGERS FOR FUTURE

CERTIFICATIONS
2021-22

Index

Certifications
Academic Year 2021-22

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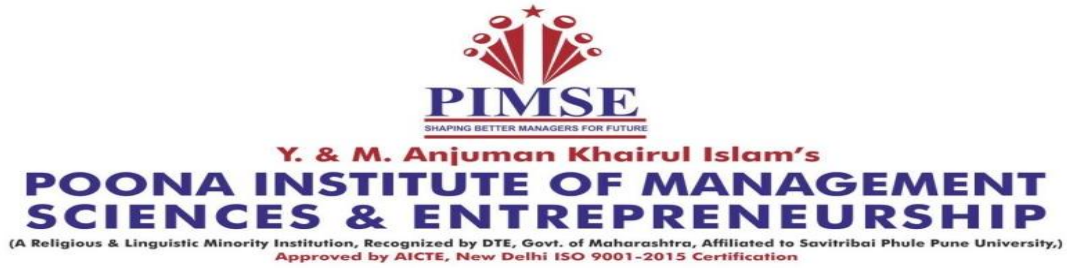
Academic Year 2021-22

Certification Program on "Employability Skills"

Name of the Resource Person and Association: Mr. Pronoy Rana and Ms. Smita Kanungo, Soft Skills Trainer, Rubicon

Dates: 12th January 2022 to 22nd January 2022

Duration: 40 hours

Mode of Certification: Online

No. of Students Enrolled: 59

Mode of Evaluation: Continuous Evaluation during program

Objectives of Programme

- To learn Industry expectations from Management graduates

- To identify their Strength/Weakness/Opportunities/ Threat, to learn positive body language and public speaking skills

- To eliminate stage fear and articulate your thoughts through Power point presentation

- To learn E-mail writing skills

- To learn how to dress to impress/ Proximity/ Personal hygiene

- To handle telephonic round of interview and perform well during interviews

Description of Programme

Rubicon is formed with the vision "We dream of a world where every youth has the power to transform lives for themselves and others". Through its technology backed skill development intervention it fills the skills gap that exist in the entry level talent across various industries. Rubicon team prides itself in managing the process of assessing, training and deploying

resources. Hence AKI's Poona Institute of Management Sciences and Entrepreneurship organised this certification program in association with Rubicon Skill Development. The trainer trained our students on modules ranging from essentials of new hire training and personality development that ultimately builds up student's employability chances. This certification encompasses 24 hours of training and 16 hours of training of one–to-one interactive and continuous evaluation.

Outcome of Programme

With more MBAs passing out every year, the competition among job seekers is increasing day-by-day. The chances of selection not only depend on domain knowledge but also on personality attributes. By completing this Certification Program for MBA students on Employability Skills, students introspected their Strength, Weakness, Opportunities and Threats which helped them in being easily employable and fitting into the right domain.
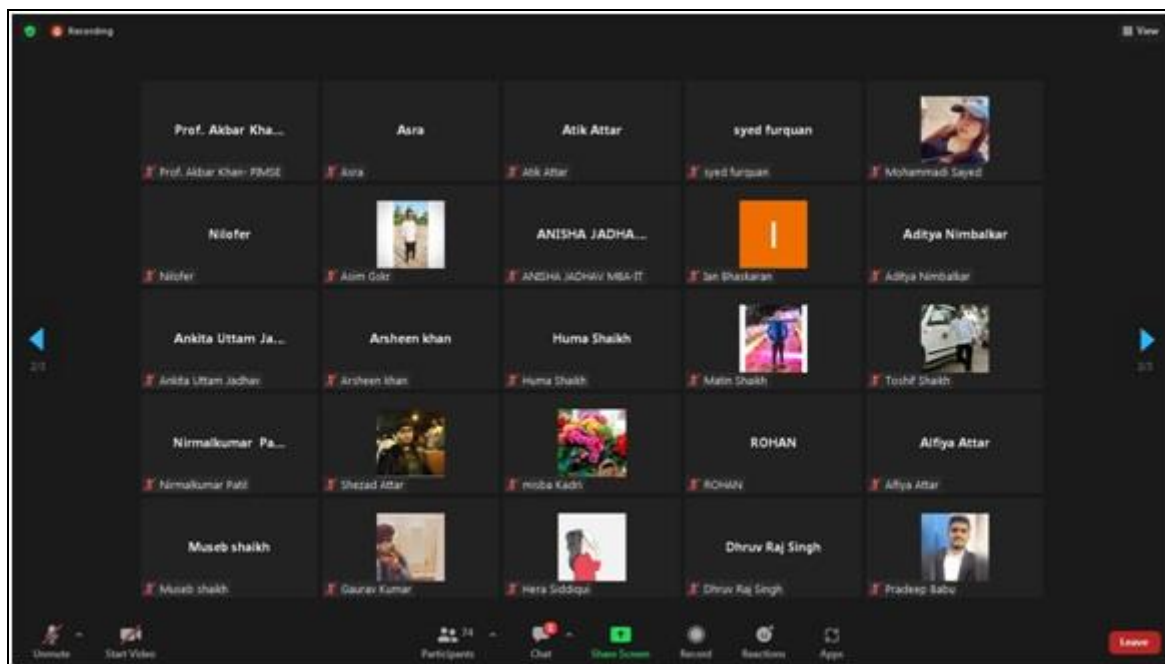
Few Clicks during the Online Certification Program
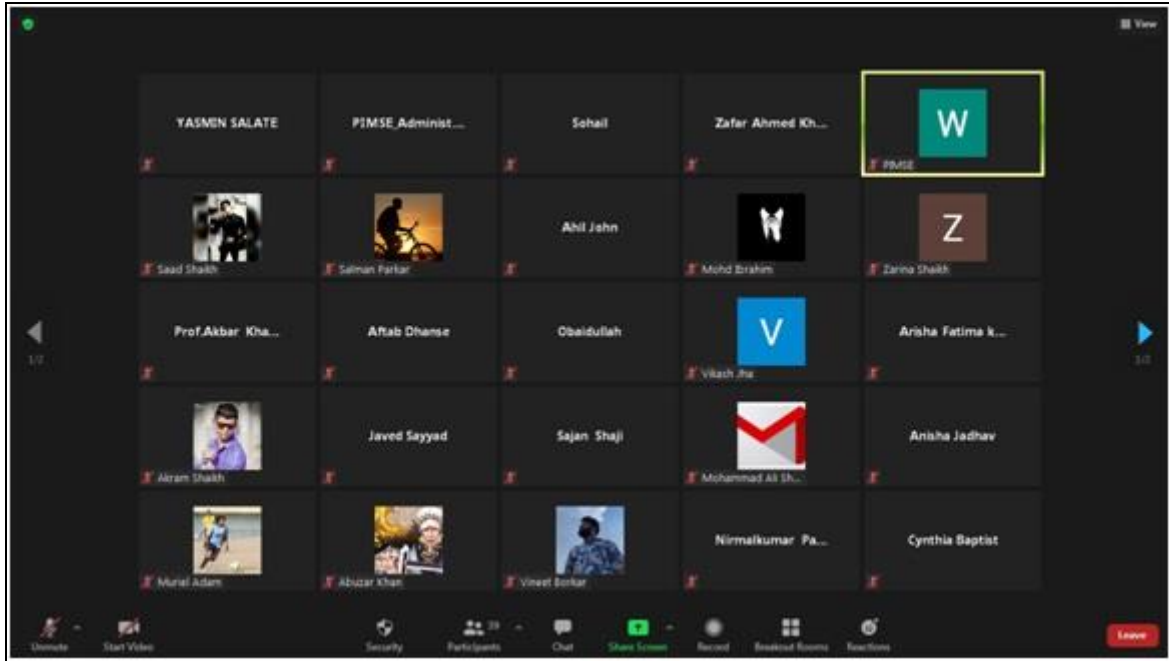
Few Clicks during the Online Certification Program
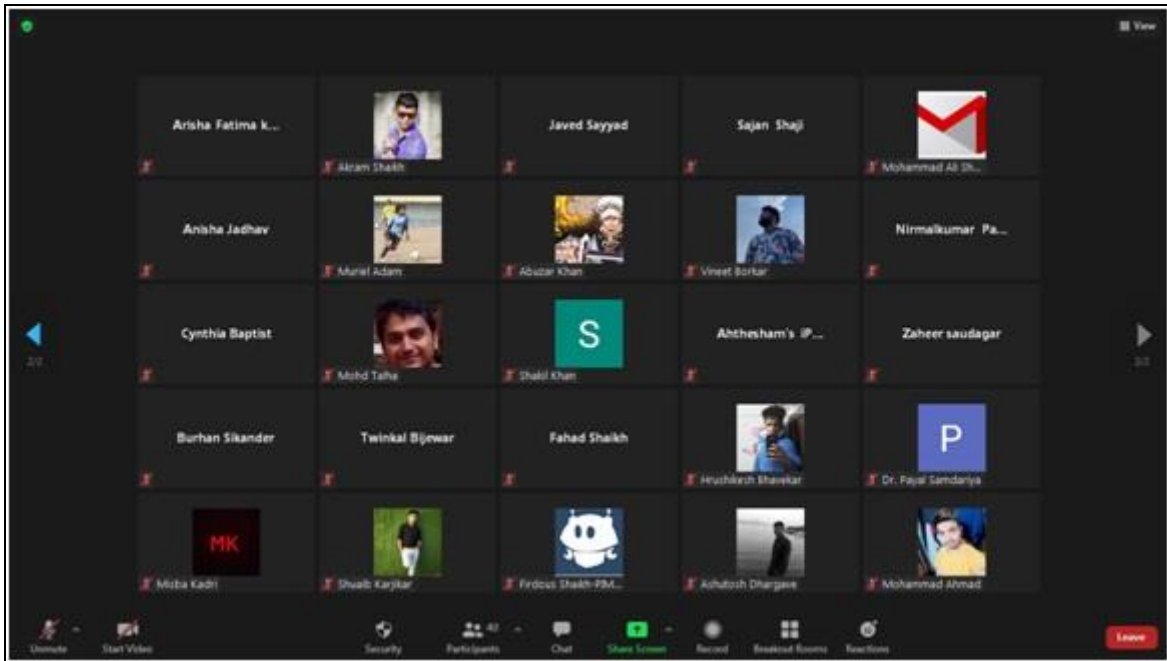
Dr. Porinita Banerjee
Director (Incharge)

Y. & M. Anjuman Khairul Islam's
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NOTICE

Date: 10th Jan. 2022

This is to inform all the students of MBA General, MBA IT and MBA HRD that PIMSE is organizing Online 40 hours Add on Certification Program on topic **"Employability Skills"** starting from Wednesday, 12th Jan. 2022 to Saturday 22nd Jan. 2022 between 11.00 am to 4.00 pm.

Kindly register yourself with Program coordinator, Mr. Lionel D'mello latest by Tuesday, 11th January 2022 by 4.00 pm.

Dr. Porinita Banerjee

Director (Incharge)

Rubicon Training Outline

	New Hire Training/ Personality Development/ Employability Skills		
Sr. No.	Topic	Learning Objectives	Duration
1	Expectation setting	To learn Industry expectations from fresher's	1
2	Ice breaking	To know more about the trainer & candidates	1
3	Organizational Structure	To learn Organizational structure	2
4	SWOT Analysis	To identify their Strength/Weakness/Opportunities/ Threat	2
5	Corporate Jargons	To learn most commonly used words in corporates	1
6	Public Speaking	To eliminate stage fear	2
7	Presentation Skills	To articulate your thoughts through Power point presentation	2
8	E-mail Etiquette	To learn E-mail writing skills	2
9	Grooming	Dress to impress/ Proximity/ Personal hygiene/	2
10	Body language	To learn positive body language	1
11	Telephone Etiquette	To handle telephonic round of interview/ To learn call mechanics	2
12	Group Discussion	To access candidates' public speaking skills	2
13	Personal Interview	To perform well during interviews	4
Total			**24 hrs.**

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Certification Program on

"Employability Skills"

Registration list

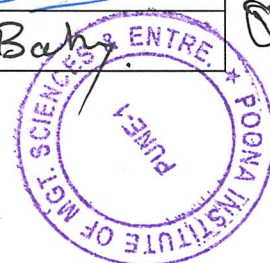| Sr. No.	Name of the Student	Course	Signatures
1	Tashif Yusuf Shaikh	MBA.	tys
2	Meghanand B. Ingole.	MBA.	Inghi
3	Tahreem Nadkar	MBA Gen	Nadkar
4	Mohd Faseeh Ahmed	MBA.	Faseeh
5	Reshma Ishak Sayyed	MBA Gen	Sayyed
6	Mausin Abdul Atin Sayyed	MBA	Atin
7	Samere Shaukat patel	MBA Gen	Sam
8	faizan Akbar Khan	MBA	F. Khan
9	Shaikh Ayan Mukhtar	MBA HR	Mukhar
10	Zaeem Shaikh.	MBA.	
11	Shahzamaan khan	MBA Gen	K Khan
12	Abdul Hadi Bedekar	MBA.	Hadi
13	Dsouza Rhea Roodney	MBA GEN	hrl
14	Muskan Salim Khan	MBA Gen	Muskan
15	Nilofar Dange	MBA.	Dange
16	Ayesha Nasir Shaikh	MBA Gen	AyeshaShaikh
17	Tazeen Shaikh	MBA	Tazi
18	Muskan Salim kun	MBA	Am
19	Sahil Shaikh	MBA. IT	ds.
20	Saima Sayed	MBA.	Sayyed
21	Ayesha Samad Shaikh	MBA Gen HR	Ayesha
22	Quarvinder Kaur Bagga.	MBA Gen	Kaur
23	Attar Alfiya Anvin.	MBA Gen	Brg -
24	Manani Romana Stanoy	MBA Gen	muni

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Certification Program on

"Employability Skills"

Registration list

Sr. No.	Name of the Student	Course	Signatures
25	Atique Anwar Attar	IT	Anz
26	Pawer Anjali Baburao	MBA-G.	Atw
27	Tuba Ansari	HRD.	Ansari
28	Mohammad Kaif Ingamdar	MBA.	Kaif
29	Junaid Nasir Khan	MBA HRD	Junaid.
30	Ria Riyaz Kazi	MBA HRD	Razi
31	Shaikh Shafique Salim	MBA HRD	Salim
32	Junaid Shaikh.	MBA.	Junaid.
33	Rayyan Jalgaonkar	MBA.	Ramly
34	Donello Amanda Miren	MBA IT	Dnrlo.
35	Aishwarya Kapatkar	MBA.	Aiskapatkar
36	Sameer NoorAhmed Peerzada	MBA HRD	Peerzada.
37	Kazi saad Mukhtar	MBA.	Sade
38	Sulekha Samreen	MBA IT HRD	Samreen.
39	Alim Shaikh	MBA	Alim
40	Aditya Anand Nimbalkar	MBA	Aanimbalkar
41	Peerzada saad Arif	MBA-G	Saad
42	Akash Gupta	MBA H	Akash
43	Ebael Attem.	MBA	Ebael.
44	Sayed Rehan Ahmed	MBA	Sund.
45	Asim Gyas Sahab	MBA HRD	3pml.
46	Nandani Kandaswamy Deveodas	MBA HRD	Deendes
47	Patel lukman NayaRuddin	MBA IT	Patel
48	Bobby Mandal.	MBA.	Baby

![PIMSE logo]

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Certification Program on

"Employability Skills"

Registration list

Sr. No.	Name of the Student	Course	Signatures
49	Sakina Khan	MBA	Sfm.
50	Fiza Khan	''	Fiz
51	Mhd. Ali Abrar.	MBA	Abr.
52	SHASHANK. LADE	MBA	S.
53	Mahedvi Ab. Aziz	''	Aziz.
54	SHITAL CHAVAN.	''	SHITAL.
55	Krushna Magar	MBA	Kru.
56	Samuel Romeo	IT	Rev.
57	Ara Anwar Shaikh	HRD	
58	Diana Sebastian Fernandes	HRD	
59	PREETI CHOUGULE	IT	PC
60			

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Certification Programme on "Employability Skills" (online)

12th Jan. 2022 to 22nd Jan. 2022 (11.00 am to 4.00 pm)

Attendance Sheet

Sr. No.	Name of the registered students	12th Jan.	13th Jan.	14th Jan.	15th Jan.	17th Jan.	18th Jan.	19th Jan.	20th Jan.	21st Jan.	22nd Jan.
1	Rayaan Jalgaonkar	P	P	P	P	A	P	P	P	A	P
2	Khan Sakina Allauddin	P	P	A	P	P	A	P	P	P	A
3	Khan Fiza Nazir	A	P	P	A	P	P	P	P	P	P
4	Adeeb AbdulRahim Shai	P	P	A	P	P	P	P	P	P	P
5	Shaikh Alim Khudabaksh	P	P	P	P	P	P	A	P	P	P
6	Saima Irfan Sayyed	P	P	A	P	A	P	P	A	P	P
7	Mohammad AlAbrar Ag	P	P	P	A	A	P	P	P	A	P
8	Saad Mukhtar Kazi	A	P	P	P	A	P	P	P	A	P
9	Faizan Akbar khan	P	P	P	P	P	P	A	P	P	P
10	Shaikh Toshif Yusuf	P	P	P	P	P	P	P	P	A	P
11	Mohammad Junaid MD F	A	A	A	A	A	P	A	A	P	A
12	Attar Eibad Younus	P	P	P	P	A	P	P	A	P	A
13	Mahedvi Abdul Aziz Far	P	A	P	P	P	P	P	P	P	P
14	Nadkar Tahreem Moham	P	A	P	P	P	P	P	P	A	A
15	Lade Shashank Lomesh (	P	P	P	P	P	P	P	P	P	P
16	Chavan Shital Rajesh	P	P	A	P	A	A	P	P	A	P
17	Ingole Meghanand Babar	P	P	P	P	P	P	P	P	P	P
18	Magar Krushana Sanjay	P	P	P	A	P	P	P	P	A	A
19	Vaidehi Anil Deshmukh	P	P	P	P	A	P	P	P	A	P
20	Akib Abdul Aziz Pasha	P	P	A	P	P	P	P	P	P	P
21	Abdul Hadi Mohammad	P	P	P	P	P	A	P	P	P	P
22	Aditya Anand Nimbalkar	P	P	P	A	P	P	P	P	P	P
23	Bobby Swpan Mandal	P	P	A	P	P	P	P	P	P	P
24	Shaikh Sahil Alim	P	P	P	P	P	P	P	P	P	P
25	Attar Atique Anwar	P	P	P	P	P	A	P	P	P	P
26	Misbah Mohsin Sayyed	P	P	P	P	P	P	P	P	A	P
27	Mohammad Kaif Nisar In	A	P	A	P	P	P	P	P	P	P
28	Pritee Chandrakant Chou	P	P	A	P	P	P	P	P	A	A
29	Shaikh Ayan Mukhtar	A	A	A	A	A	A	A	A	A	A
30	NiloferMohamad Bashir	P	P	A	P	P	P	P	P	A	A
31	Junaid Nasir Khan	P	P	P	P	P	P	P	P	P	P
32	Tazeen Shaikh	P	P	P	A	P	P	P	A	A	P
33	Muskan salim Khan	P	A	P	P	P	P	P	P	P	P
34	Attar Alfiya Anwar	P	P	P	A	P	P	P	P	P	P
35	Ayesha Samad Shaikh	P	A	P	P	P	P	P	A	P	P
36	Shaikh Asra Anwar	P	P	P	A	P	P	P	A	P	P
37	Ayesha Nasir Shaikh	P	P	P	P	P	P	P	P	P	P
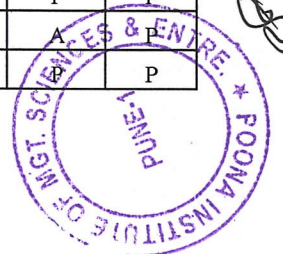
#	Name										
38	Mamani Romana Stanl	P	P	P	A	P	P	P	P	P	P
39	Diana Sebastin Fernandes	P	P	P	P	P	P	A	P	P	P
40	Tuba ansari	P	P	P	P	P	P	P	P	P	P
41	Ria Riyaz Kazi	P	A	P	A	P	P	P	A	A	P
42	Aishwarya Kapatkar	P	P	P	P	P	P	P	P	P	P
43	Akash Gupta	P	P	P	P	P	P	P	P	P	P
44	Shaikh Shafique salim	P	P	P	P	P	P	P	P	P	P
45	Sameer NoorAhmed	P	P	P	P	P	P	P	P	P	P
46	Asim Gyas Sahab	P	P	A	P	A	P	A	P	P	P
47	Nandani Kandaswamy D	P	P	P	A	P	P	P	A	A	P
48	Mohd Faseeh Ahmed	P	P	A	A	P	P	A	P	P	P
49	Gurvinder Kaur Bagga	P	P	P	A	P	P	P	A	A	P
50	Sameer Shaukat Patel	A	P	P	P	A	A	P	P	P	P
51	Peerzade Saad Arif	P	P	A	A	P	P	A	P	P	P
52	Pawar Anjali Baburao	P	P	P	P	P	A	P	A	P	P
53	Dmello Amanda	P	P	P	P	A	A	P	P	P	P
54	Patel Lukman	P	P	A	A	P	P	A	P	P	P
55	Reshma Ishak Sayyed	P	A	P	P	P	P	P	P	P	P
56	Swaleha Samreen	P	P	P	P	A	P	P	P	A	P
57	Shahzamaan	P	P	A	P	P	P	P	P	P	A

Mr. Lionel D'mello
Program Co-ordinators

Dr. Porinita Banerjee
Director (Incharge)

rubicon

CERTIFICATE
── OF PARTICIPATION ──

THE CERTIFICATE IS PRESENTED TO:

Rayyan Naymatullah Jalgaonkar

For successfully participating in Online Training Session from 12th January 2022 to 22nd January 2022
on "Employability Skills" under "LifeSkills" program organized by Rubicon
in collaboration with Poona Institute of Management Sciences and Entreprenuership, Pune, Maharashtra.

Dhanya Narayanan
Chief Operating Officer
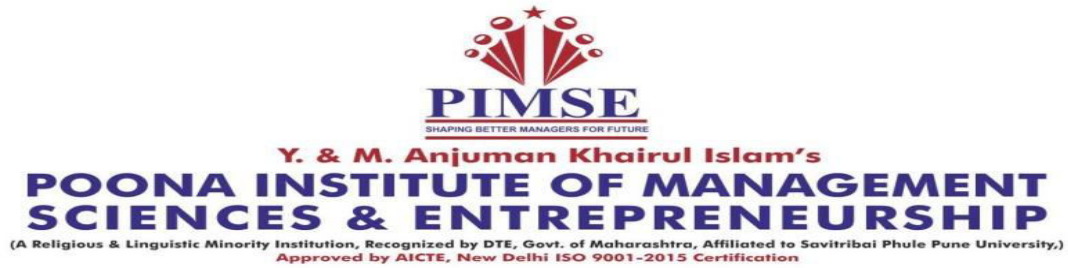
Academic Year 2021-22

Certification Program on "Information Security for Next Generation"

Name of the Resource Person and Association: Dr. Prakash Sharma, Passion-IT

Dates: 23rd May 2022 to 9th June 2022

Duration: 31 hours

Mode of Certification: Offline

No. of Students Enrolled: 62

Mode of Evaluation: Test

Objectives of Programme

- To help student understand the different types of information security threats and different types of cyber attacks.

- To learn about the different security controls that can be used to protect information. This includes understanding firewalls, intrusion detection systems and data encryption.

- To be able to identify and assess information security risks, security architecture and governance.

- To learn ethical hacking techniques.

Description of Programme

The dominance of information systems in our day to day life has resulted in creating an awareness about information security by safeguarding our information from unauthorized use, disclosure, disruption, deletion, corruption, modification, inspect, or recording. To enable our students to cope up with this changing trend, AKI Poona Institute of Management

Sciences and Entrepreneurship in association with Passion IT has designed and conducted this program. Dr. Prakash Sharma, Founder Passion IT, who is also an Ecosystem Enabler and an Ambassador at International Start-up Ecosystem, delivered his unfathomable knowledge to our students on this topic. Students learned the various types of Information threats, methods of security of data and various ethical hacking techniques in this certification programme.

Outcome of Programme

The certification programme helped the students in grasping the basics of information security. They were also familiarized of the various ways and means through which one can protect information from unauthorized access.

Dr. Prakash Sharma addressing during the certification Program
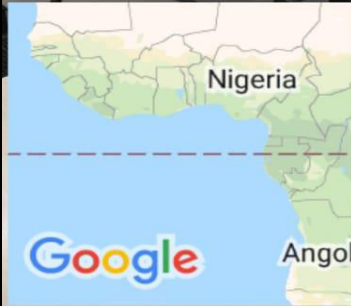
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Modi Khana, Pune, Maharashtra 411001, India
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Long 73.875803°
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Dr. Porinita Banerjee
Director (Incharge)
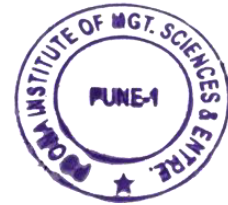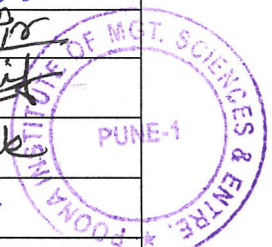
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NOTICE

Date: 19th May 2022

This is to inform all the students of MBA General, MBA IT and MBA HRD that PIMSE is organizing 31 hours Add on Certification Program on topic **"Information Security for Next Generation"** from Monday, 23rd May 2022 onwards between 8.30 am to 10.30 am.

Those who are interested need to register with Mrs. Lubna Shaikh on or before 21st May 2022.
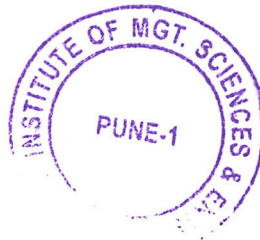
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AKI Poona Institute of Management Sciences and Entrepreneurship

Syllabus for

Certification Program on

"Information Security for Next Generation"

Syllabus

- Need for Cyber security (2 Hours)

- CIT Triad (2 Hours)

- Security Architecture, Security Governance, Security Auditing, Regulation & Framework (8 Hours)

- Ethical Hacking, Type of Hackers, Phases of Ethical Hacking (6 Hours)

- Penetration Testing, Type of Penetration Testing (4 Hours)

- Footprinting, Objectives of Footprinting, Type Of Footprinting, Footprinting Techniques (8 Hours)

- Test
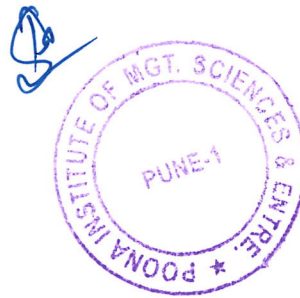
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Certification Program on

"Information Security for Next Generation"

Registration list

Sr. No.	Name of the Student	Course	Signatures
1	Sufiya Siddiqui	MBA -II	Sufiya.
2	Sayyed Misbah	MBA- IT	Sayyed
3	Bhosale Bhagyashree	MBA -II	B.
4	Huma Sheikh	MBA-IT	Hum
5	Mo Nawazish	MBA-II	Naw.
6	Surbhi Ubale	MBA-IT	Surbhi
7	Samuel Gaikwad	MBA -IT	Spink.
8	Arbaj Mohammed	MBA-IT	Sayyed
9	Arsheena Khan	MBA-IT	Akhan.
10	Inamdar Iqra Gulam	MBA-IT	I.Gulam.
11	Danish Gulam	MBA-IT	D. Gulam.
12	Karmalkar Faisal	MBA-IT	Karmar.
13	Sinha Sany Nawin ky	MBA-IT	SNK.
14	Jadhav Priyanka	MBA-IT	P. Jadhav.
15	Seona Caru Demello	MBA-IT	Demello.
16	Nikhat Hurzub	MBA-IT	Nurhu.
17	Mohammad Yasar Sohail	MBA IT	Yasar.
18	Pritee Chougule	MBA-IT	C
19	Shaikh Ayesha	MBA-IT	Sad.
20	Ankita Uttam Jadhav	MBA-IT	A
21	Imran Razzak	MBA-IT	D.Rmk.
22	Muskan Shaikh	MBA-IT	Mush.
23	Salman AWF Khu	MBA-2T	Sm.
24	Rargan Anwar Sayyad	MBA-IT	Psayyed.
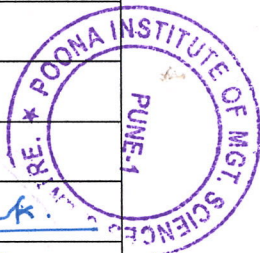
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Certification Program on

"Information Security for Next Generation"

Registration list

Sr. No.	Name of the Student	Course	Signatures
25	Mahwesh Shaikh	MBA-IT	Shaikh
26	Reshma Pshak Sayyad	MBA IT	Rsaar
27	Khan Anisa	MBA-IT	Khan
28	Meghanand Babarao	M.BA.IT	Babarao M.
29	Mohazzib Daware	MBA IT	Daware M.
30	Zaheem Shaikh	MBA IT	Ishaikh.
31	Shubham Mohan Wakle	MBA Gen	wakle.
32	Ebid Attar	MBA Gen	Attar
33	Varsha Manekar	MBA Gen	Manekar
34.	Vaidehi Deshmukh	MBA Gen	Vaidehi
35	Aditya Nimbalkar	MBA Gen	Nimbalkar
36	Shital Chavan	MBA Gen	
37	Savani Bagale	MBA Gen	
38	Undre Zuhaib Zahoor	MBA Gen	Zuhaib
39	Saad Nurul Hannekar	MBA Gen	Hannekar
40	Mohammed Al Abrar	MBA Gen	
41	Yasir Yunus Jeham	MBA Gen	Yasir
42	Toshif Yusuf Shaikh	MBA Gen	Toshif
43	Shashank Tade	MBA Gen	wak
44	Abdul hadiMohd	MBA Gen	AL.
45	Magar Krushna	MBA Gen	KRUSHNA
46	Kazi Saad Mukhter	MBA Gen	Kazi
47	Abdul Aziz Mahedwi	MBA Gen	mmw
48	Mohammad al Abrar	MBA -Gen	

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Certification Program on

"Information Security for Next Generation"

Registration list

Sr. No.	Name of the Student	Course	Signatures
49	Tahreem Nadkar	MBA	
50	Akib Abdul Aziz		
51	Nirmalkumar Patil	MBA Gen	
52	Kuldeep Kedari	MBA Gen	
53	Gaurav Wagle	MBA Gen	
54	Dhanse Aftab Akeel	MBA Gen	
55	Gaurav Ahuja	MBA Gen	
56	Yasmin Salale	MBA-Gen	
57	Sohel Shaikh	MBA gen	
58	Noorjahan Shaikh	MBA HRD	
59	Ayesha Samad Shaikh	MBA HRD	
60	Asra Shaikh	MBA HRD	
61	Shailen Danish	MBA HRD	
62	Hafiz Sayyed	MBA HRD	

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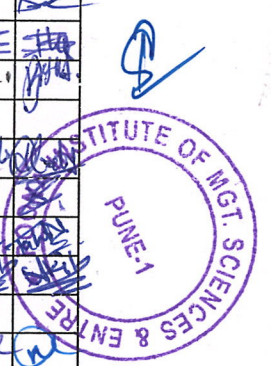Approved by AICTE, New Delhi ISO 9001-2015 Certification

Certification Programme on "Information Security for Next Generation"
23rd May 2022 to 8th June 2022 (8.30 am to 10.30 am)
Attendance Sheet

Sr. No.	Name of the registered students	Course	Year	23-May	24-May	25-May	26-May	27-May	28-May	30-May	31-May	1-Jun	2-Jun	3-Jun	4-Jun	5-Jun	6-Jun	7-Jun	8-Jun	9-Jun
1	Sufiya siddiqui	MBA IT	I	✓	✓	✓	✓	✓			✓		✓		✓		✓		✓	✓
2	Sayyed Misbah	MBA IT	I	✓	✓	✓			✓	✓		✓	✓	✓		✓	✓	✓	✓	✓
3	Bhosale Bhagyashree	MBA IT	I	✓	✓	✓			✓	✓		✓	✓	✓		✓	✓	✓	✓	✓
4	Mohd.Yasar Sohail	MBA IT	I																	
5	Mo Nawazish	MBA IT	I	✓	✓	✓	✓	✓	✓			✓	✓			✓	✓	✓	✓	✓
6	Huma Shaikh	MBA IT	I	✓	✓	✓			✓	✓		✓	✓	✓	✓	✓	✓		✓	✓
7	Surabhi Ubale	MBA IT	I	✓	✓	✓			✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓
8	Pritee Chougule	MBA IT	I	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	
9	Samuel Gaikwad	MBA IT	I		✓	✓		✓	✓			✓		✓		✓	✓	✓		✓
10	Shaikh ayesha aslam	MBA IT	I	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓
11	Arbaj Mohammed	MBA IT	I	✓	✓			✓	✓	✓	✓		✓	✓		✓	✓	✓	✓	✓
12	Ankita Uttam Jadhav	MBA IT	I		✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
13	Arsheen khan	MBA IT	I	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
14	Danish Gulam	MBA IT	I	✓	✓	✓	✓	✓			✓	✓		✓		✓	✓	✓		✓
15	Inamdar Iqra Gulam	MBA IT	I			✓	✓	✓	✓			✓	✓	✓	✓	✓			✓	✓
16	Karnalkar Faisal	MBA IT	I																	
17	Sinha Sony Nawin kr	MBA IT	I	✓	✓	✓	✓		✓	✓			✓	✓	✓	✓		✓	✓	✓
18	Jadhav Priyanka	MBA IT	I	✓		✓	✓	✓	✓	✓	✓				✓	✓		✓	✓	✓
19	Furqan Anwar Sayyed	MBA IT	I	✓		✓		✓	✓				✓	✓	✓	✓	✓	✓		
20	Seona Caru Demello	MBA IT	I												✓	✓	✓	✓	✓	
21	Salman Arif Khan	MBA IT	I	✓	✓		✓	✓	✓	✓	✓	✓		✓		✓			✓	
22	Muskan Shaikh	MBA IT	II	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
23	Imran Razzak	MBA IT	II	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓		✓	✓	✓

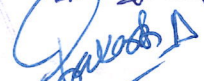# Certification Programme on "Information Security for Next Generation"
23rd May 2022 to 8th June 2022 (8.30 am to 10.30 am)
Attendance Sheet

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24	Nikhat Hurzub	MBA IT	II																	
25	Mahwesh Shaikh	MBA IT	II																	
26	Reshma Ishak Sayyed	MBA IT	II																	
27	Khan anisa	MBA Gen.	I																	
28	Meghanand Babarao	MBA Gen.	I																	
29	Mohazzib Dawre	MBA Gen.	I																	
30	Zaheem Shaikh	MBA Gen.	I																	
31	Shubham Mohan WAKLE	MBA Gen.	I																	
32	Eibad Attar	MBA Gen.	I																	
33	Varsha Manekar	MBA Gen.	I																	
34	Vaidehi Deshmukh	MBA Gen.	I																	
35	Aditya Nimbalkar	MBA Gen.	I																	
36	Shital chavan	MBA Gen.	I																	
37	Savani Bagale	MBA Gen.	I																	
38	Undre zuhaib zahoor	MBA Gen.	I																	
39	Saad Nurul Harnekar	MBA Gen.	I																	
40	Mohammad al abrar	MBA Gen.	I																	
41	Yasir Yunus Khan	MBA Gen.	I																	
42	Toshif Yusuf Shaikh	MBA Gen.	I																	
43	Shahshank Lade	MBA Gen.	I																	
44	Abdul hadi mohammed	MBA Gen.	I																	
45	Magar Krushna sanjay	MBA Gen.	I																	
46	Kazi Saad Mukhtar	MBA Gen.	I																	
47	Abdul Aziz Mahedvi	MBA Gen.	I																	
48	Mohammad al abrar	MBA Gen.	I																	
49	Tahreem Nadkar	MBA Gen.	I																	
50	Akib Abdul Aziz	MBA Gen.	I																	
51	Nirmalkumar Patil	MBA Gen.	II																	
52	Kuldeep Kedari	MBA Gen.	II																	

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53	Gaurav Wagle	MBA Gen.	II	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*			*sign*	*sign*		*sign*	*sign*
54	Dhanse Aftab Akeel	MBA Gen.	II																	
55	Gaurav Ahuja	MBA Gen.	II	GA	GA	GA		GA	GA	GA		GA	GA	GA	GA		GA	GA	GA	
56	Yasmin Salate	MBA Gen.	II	*sign*	*sign*			*sign*	*sign*		*sign*	*sign*		*sign*		*sign*	*sign*	*sign*	*sign*	
57	Sohe! Shaikh	MBA Gen.	II	*sign*	—	—	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*		*sign*	*sign*	*sign*	*sign*	*sign*
58	Noorjahan Shaikh	MBA HRD	I	Noojh		Noojh		Noojh	Noojh	Noojh	Noojh	Noojh				Noojh		Noojh	Noojh	Noojh
59	Ayesha Samad Shaikh	MBA HRD	I	*sign*				*sign*	*sign*	*sign*	*sign*					*sign*		*sign*	*sign*	
60	Asra Shaikh	MBA HRD	I	Asra	Asra	Asra	Asra	Asra	Asra	Asra	Asra	Asra	Asra	Asra	Asra	Asra	Asra	Asra	Asra	Asra
61	Shaikh Danish	MBA HRD	I	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*		*sign*	*sign*			*sign*
62	Hafiz Sayyed	MBA HRD	I	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*	*sign*		*sign*	*sign*			*sign*

Dr. Payal Samdariya   Mrs. Lubna Shaikh
Program Co-ordinators

Dr. Prakash Sharma
Guest Speaker

Dr. Porinita Banerjee
Director (Incharge)

P Combinator
POP Makes The Difference

PASSION IT.com

CERTIFICATE OF PARTICIPATION

Next Gen Information Security Awareness Program

Name :   **Savani Bagale**

Class :   MBA(Gen)

Roll No: 1058

Director

Dr Prakash Sharma

PASSION INFOTECH PVT LTD

PCOMBINATOR

Academic Year 2021-22

Certification Program on "Financial Literacy for Future Risk Mitigation"

Name of the Resource Person and Association: Mr. Raghunandan Helwade, Proprietor, Arush Enterprises

Dates: 6th June 2022 to 25th June 2022

Duration: 31 hours

Mode of Certification: Offline

No. of Students Enrolled: 51

Mode of Evaluation: Test

Objectives of Programme

- To help our students develop the skills and knowledge they need to be financially literate individuals and professionals.

- To introduce our students to different Investment planning strategies and types of financial risks.

- To make them aware about Tax planning as well as safety for life.

- To acquaint them with the different types of Investment avenues available for tax Planning as well as for returns on investments.

Description of Programme

Financial Literacy is an universal concept that should be known to each salaried as well as to the business man. Managing the income with optimum returns and mitigating the risk is necessary for financial needs and goals for present and future. Students were briefed about the various tax deductions which one can avail so as to save his /her income in a structured

and appropriate manner. Total 53 students had enrolled for the programme and 51 students have successfully completed the certification.

Outcome of Programme

This program has helped our students that belong to Marketing, Human resource, Operations and Supply Chain Management, Business Analytics and Information Technology Specialisation, in becoming literate towards financial and investment planning. They were introduced to different investment avenues through which they can save and multiply their income in future. The students were also able to easily comprehend the ways and means of personal tax planning.

Some glimpses during the certification Program

Pune, Maharashtra, India
Puna College Campas, Modi Khana, GV4G+C87, Modi Khana, Pune, Maharashtra 411001, India
Lat 18.505918°
Long 73.875807°
09/06/22 11:05 AM

Pune, Maharashtra, India
Puna College Campas, Modi Khana, GV4G+C87, Modi Khana, Pune, Maharashtra 411001, India
Lat 18.505931°
Long 73.87581°
16/06/22 11:23 AM

Dr. Porinita Banerjee
Director (Incharge)
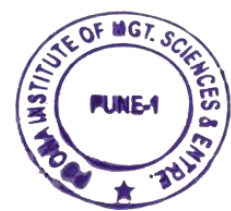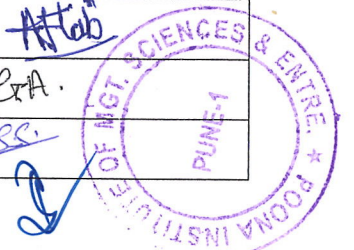
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NOTICE

Date: 2nd June 2022

This is to inform all the students of MBA General, MBA IT and MBA HRD that PIMSE is organizing 31 hours Add on Certification Program on topic **"Financial Literacy for future Risk Mitigation"**. Timings will be 11.30 am to 12.30 pm only for Monday 6th June 2022 to Thursday 9th June 2022 and thereafter it will be conducted from 8.30 am to 10.30 am from Friday 10th June 2022 onwards.

Those who are interested need to register with Dr. Payal Samdariya on or before 4th June 2022.

Dr. Porinita Banerjee.
Director (Incharge)

AKI Poona Institute of Management Sciences and Entrepreneurship

Syllabus for

Certification Program on

"Financial Literacy for Future Risk Mitigation"

Syllabus

Module I: (5 Hrs)

Introduction to Financial Planning, Need for Financial Planning, Assessing personal and financial goals, needs and priorities, attitudes and expectations and risk tolerance level, Preparation of Personal Budget, Personal Financial Statements, responsibilities of a Financial Planner, Time Value of Money, KYC, PAN & AADHAR

Module II: (8 Hrs)

Introduction to Investment Planning, Investment Criteria- liquidity, safety and Profitability, Investment vehicles (Gold, Bonds, Equity, FD, Insurance, MFs, ETFs, Post Office Savings, Real Estate etc.) Risk and Return, Return comparison over a period of time from different asset classes, Investment strategies, Mutual Funds as Investment Vehicle-Special focus on SIP, STP, and SWP, NFOs, Trading in Commodities Derivatives and F&Os, Crypto currency. Creating an Investment Portfolio, Awareness of mis-selling in investment products

Module III: (3 Hrs)

Risk Analysis, Insurance Planning and Debt Planning, Types of insurance cover- mortality, health, disability, property and liability, ULIPs and Term Plans, Credit Card Financing, Types of Consumer and Home Loans- cost and risk, Credit Score

Module IV: (6 Hrs)

Tax Planning, What is Tax Deduction? Tax Deductions under the Section and respective Subsections of : 80C, 80D, 80E, 80G, 80 I, Sections 80 JJA, 80QQB, 80RRB, 80TTA, 80U and other relevant sections, Direct Tax Code (DTC), Filing IT Returns. Taxation impact on different investment options, Personal tax planning,

Module V: (8 Hrs)

Retirement Planning and Estate Planning, Wealth creation, retirement planning for an individual. Pension Plans, Provident Fund, Gratuity, Life Insurance Plans., General Insurance Plans, Reverse Mortgage Plans, Senior Citizen Schemes, What is Estate? Who needs Estate Planning? Transferring assets during life time, Power of Attorney.
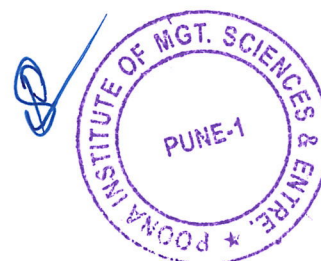
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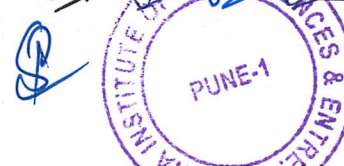Approved by AICTE, New Delhi ISO 9001-2015 Certification

Certification Program on

"Financial Literacy for future Risk Mitigation"

Registration list

Sr. No.	Name of the Student	Course	Signatures
1	Eibad Attar	MBA Gen	
2	Saad Nurul Amin Harnekar	M.B.A Gen	Harnekar
3	Aditya anand Nimbalkar	M.B.A Gen	
4	Shital Rajesh Chavan	M.B.A Gen	
5	Kazi Saad mukhtar	M.B.A. Gen	
6	Khan anisa	M.B.A Gen	Khan
7	SHUBHAM MOHAN WAKLE	M.B.A Gen	
8	Mohammed al abrar	MBA Gen	
9	Vaidehi Anirao Deshmukh	MBA Gen	
10	Meghanand Babarao Ingale	M.B.A Gen	
11	Varsha Mamekar	M.B.A Gen	
12	Savani Bagale	M.B.A Gen	S.A.
13	Abdulhadi mohammad harif Beddka	M.B.A Gen	
14	AKIB ABDUL AZIZ PASHA	M.B.A Gen	Akib
15	SHAIKH ZAHEEM TANWIR	MBA Gen	
16	Yasin Yunus Khan	M.B.A Gen	Ykhan
17	Rayyan Naymachllah Jalgaonkar	MBA Gen	
18	Arbaz Sultan Naik	MBA Gen	Bnaik
19	Undre Zuhaib Zahoor	M.B.A Gen	Zmb
20	Magar Krushna Sanjay	MBA Gen	
21	Tahreem Nadkar	M.B.A Gen	
22	Trupti Junghare	M.B.A Gen	Tjunghre
23	Abdul Aziz Mahedevi	M.B.A Gen	Abdul
24	Peashik Durge	m.B.A Gen	
25	Ayesha Mallabhasi	M.B.A. Gen	Mallabha
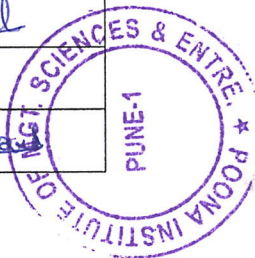
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Certification Program on

"Financial Literacy for future Risk Mitigation"

Registration list

Sr. No.	Name of the Student	Course	Signatures
26	Nawaf Chogle	MBA Gen	
27	Mohazzib Dawre	M.B.A Gen	
28	Faizan Khan	M.B.A. Gen	
29	Mohammad Zunaid	M.B.A Gen	
30	Shaikh Umed	MBA Gen	
31	Shashank Lade	MBA Gen	
32	Sayyed Umair	M.B.A Gen	
33	Gaurav James	M.B.A IT	
34	Iqra Gulam Tmamdar	MBA IT	
35	Ankita Uttam Jadhav	MBA IT	
36	Misbah Sayyed	M.B.A IT	
37	Shaikh Ayesha	M.B.A IT	
38	Surbhi Ubale	mBA IT	
39	Arsheen Khan	M.B.A IT	
40	Huma Shaikh	MBA IT	
41	Arbaj sayyed	M.B.A IT	
42	Balkawade Samruddhi S.	MBA HRD.	
43	noorjahan Shaikh	MBA HRD	
44	Warisha Parveen	MBA HRD	
45	Sara Mirza	MBA	
46	Nirmalkumar Vijay Patil	m.B.A. Gen II	
47	Salman Parkar	M.B.A Gen II	
48	Danse Aftab Akeel	M.B.A Gen	
49	Gaurav Ahuja	MBA	
50	Sohel Sheikh	MBA	
51			

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Registration list

Sr. No.	Name of the Student	Course	Signatures
51	Yasmin Salate	M.B.A Gen	YS
52	Hurzuk Nikhat Kalil Ahmed	MBA IT	Nikhat.
53	Pritee Chougule	M.B.A IT	Pc.

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Certification Programme on "Financial literacy for Future Risk Mitigation"
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1	Eibad Attar	MBA Gen.	I																		
2	Saad Nurul Amin Harnekar	MBA Gen.	I																		
3	Aditya Anand Nimbalkar	MBA Gen.	I																		
4	Shital Rajesh Chavan	MBA Gen.	I																		
5	Kazi saad mukhtar	MBA Gen.	I																		
6	Khan anisa	MBA Gen.	I																		
7	Shubham Mohan Wakle	MBA Gen.	I																		
8	Mohammad al abrar	MBA Gen.	I																		
9	Vaidehi Anilrao Deshmukh	MBA Gen.	I																		
10	Meghanand Babarao Ingole	MBA Gen.	I																		
11	Varsha Manekar	MBA Gen.	I																		
12	Savani Bagale	MBA Gen.	I																		
13	Abdulhadi mohammed hanif Bedekar	MBA Gen.	I																		
14	Akib Abdul Aziz pasha	MBA Gen.	I																		
15	Shaikh Zaheem Tanwir	MBA Gen.	I																		

16 Nadimansur.   Nar.

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16	Yasir Yunus Khan	MBA Gen.	I																		
17	Rayyan Naymatullah Jalgaonkar	MBA Gen.	I	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
18	Arbaz Sultan Naik	MBA Gen.	I																		
19	Undre zuhaib zahoor	MBA Gen.	I	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
20	Magar Krushna sanjay	MBA Gen.	I	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
21	Tahreem Nadkar	MBA Gen.	I	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
22	Abdul Aziz Mahedvi	MBA Gen.	I	✓	✓	✓		✓	✓	✓		✓	✓			✓	✓			✓	✓
23	Trupti Junghare	MBA Gen.	I																		
24	Prashik Durge	MBA Gen.	I	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
25	Ayesha Mallabhari	MBA Gen.	I	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
26	Nawaf Chogle	MBA Gen.	I	✓	✓	✓	✓												✓	✓	✓
27	Mohazzib Dawre	MBA Gen.	I	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
28	Faizan Khan	MBA Gen.	I	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
29	Mohammed Junaid	MBA Gen.	I	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
30	Shaikh Umed	MBA Gen	I	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
31	Shashank Lade	MBA Gen	I	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
32	Sayyed Umair	MBA Gen	I																		
33	Gaurav James	MBA IT	I																		
34	Iqra Gulam Inamdar	MBA IT	I	✓	✓	✓	✓		✓		✓	✓	✓			✓	✓	✓		✓	✓
35	Ankita Uttam Jadhav	MBA IT	I	✓	✓	✓		✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓
36	Misbah Sayyed	MBA IT	I	✓	✓	✓	✓	✓			✓	✓			✓	✓	✓	✓		✓	✓
37	Shaikh Ayesha	MBA IT	I	✓	✓	✓	✓	✓		✓	✓		✓		✓	✓	✓	✓	✓		✓
38	Surabhi Ubale	MBA IT	I	✓	✓	✓	✓		✓	✓	✓		✓	✓		✓		✓	✓		✓
39	Arsheen Khan	MBA IT	I	✓	✓	✓		✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Certification Programme on "Financial literacy for Future Risk Mitigation"
## 6th June 2022 to 25th June 2022 (8.30 am to 10.30 am)
Attendance Sheet

Sr. No.	Name of the registered students	Course	Year	6-Jun	7-Jun	8-Jun	9-Jun	10-Jun	11-Jun	13-Jun	14-Jun	15-Jun	16-Jun	17-Jun	18-Jun	20-Jun	21-Jun	22-Jun	23-Jun	24-Jun	Exam 6/25/2022
40	Huma Shaikh	MBA IT	I	✓	✓	✓		✓	✓		✓	✓	✓		✓	✓	✓	✓	✓		✓
41	Arbaj Sayyed	MBA IT	I	✓	✓	✓	✓	✓		✓	✓		✓	✓	✓	✓		✓	✓	✓	✓
42	Balkawade samruddhi Sunil	MBA HRD	I	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
43	Noorjahan Shaikh	MBA HRD	I																		
44	Warisha Parveen	MBA HRD	I	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓
45	Sara Mirza	MBA Gen.	II	SM	SM	SM	SM	SM	SM	SM	SM	SM	SM	SM	SM	SM	SM	SM	SM	SM	SM
46	Nirmalkumar Vijay Patil	MBA Gen.	II	✓		✓		✓	✓		✓	✓	✓		✓		✓	✓			✓
47	Salman Parkar	MBA Gen.	II	✓	✓	✓	✓		✓	✓		✓	✓	✓	✓		✓	✓	✓	✓	✓
48	Dhanse Aftab Akeel	MBA Gen.	II	Aftab	Aftab	Aftab	Aftab		Aftab	Aftab		Aftab	Aftab	Aftab	Aftab		Aftab	Aftab	Aftab	Aftab	Aftab
49	Gaurav Ahuja	MBA Gen.	II	GA	GA	GA		GA	GA	GA	GA		GA	GA	GA	GA	GA		GA	GA	GA
50	Sohel Shaikh	MBA Gen.	II	SS	SS	SS	SS	SS	SS	SS	SS		SS	SS		SS		SS	SS	SS	SS
51	Yasmin Salate	MBA Gen.	II	YS	YS		YS	YS	YS		YS	YS	YS	YS	YS		YS	YS	YS	YS	YS
52	Hurzuk Nikhat Khalil Ahmed	MBA IT	II																		
53	Pritee Chougule	MBA IT	II	✓	✓	✓	✓	✓		✓	✓		✓	✓	✓	✓		✓	✓	✓	✓

Mr. Zafar Ahmed Khan   Dr. Payal Samdariya

Program Coordinators
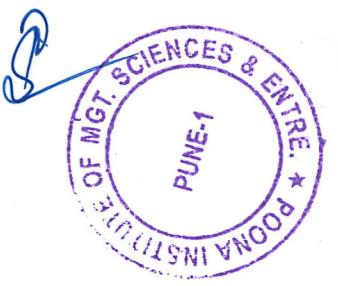
Dr. Porinita Banerjee

Director (Incharge)

Certificate of Completion

This is to certify that Mr. /Ms. _Mohammad Al Abrar_ of Y. & M. AKI's Poona Institute of Management Sciences and Entrepreneurship (PIMSE) from course MBA has successfully completed a certification program offered by Arush Enterprises on **"Financial Literacy for Future Risk Mitigation"** of 32 hours. The course was conducted from 6TH June 2022 to 25th June 2022 at premises of PIMSE.

Dr. Porinita Banerjee
Director (Incharge), PIMSE

Raghunandan Helwade
Arush Enterprises
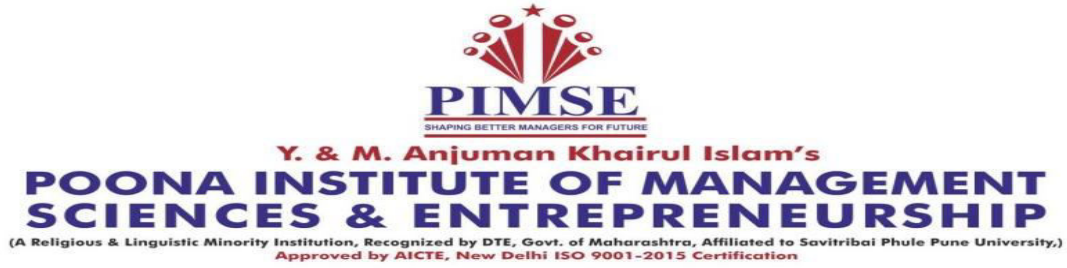
Academic Year 2021-22

Certification Program on "Market Research as Avenue for Profitability"

Name of the Resource Person and Association: Mr. Akhtar Ali Sayyed, Madh Enterprises

Dates: 30th July 2022 to 8th August 2022

Duration: 31 hours

Mode of Certification: Offline

No. of Students Enrolled: 34

Mode of Evaluation: Online Test

Objectives of Programme

- To understand the different types of market research and its role in increasing market share thereby increasing profitability of the businesses

- To learn about the different methods of market research. This includes understanding surveys, interviews, focus groups and social media analysis.

- To study Marketing research in International Context including Multi-Country data analysis for global presence in multinational markets

- To study pricing research, price-product-feature configuration and market positioning opportunities for future growth

Description of Programme

Marketing research is defined as any technique or a set of practices that companies use to collect information to understand their target market better. As the business grows and market expands an enterprise has to develop various researches in this field to understand the current

market position and its depth for expansion in near future. The certification programme will assist our students the future enterprise builders in understanding the rationale of conducting market research. Our students were equipped with all the key inputs and steps involved in the process of marketing research. They also learnt as to how a market research proposal is designed taking into consideration real life challenges and problems associated with marketing research problem. All these will ultimately help them in building profitable enterprises.

Outcome of Programme

The environment that business operates in is very dynamic. Shifts in economic conditions, demographic changes, new regulations and changes in technology can affect the way we do business. To run a successful business, it is essential that we know who our customers are, what they need and how to reach them. Market research can help you get accurate and specific information about your customers and competitors which is critical part of starting or expanding your business. By completing this Certification Program, students gained the understanding of the local and global market and the factors that bring paradigm shifts within the same. This also helped them in analysing the market factors and taking rational decisions that favour their products and enterprise for increasing profits.

Mr. Akhtar Ali Sayyed getting felicitated at the hands of Dr. Porinita Banerjee, Director (Incharge)
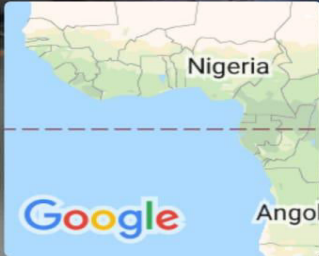
Pune, Maharashtra, India
Puna College Campas, Modi Khana, GV4G+C87,
Modi Khana, Pune, Maharashtra 411001, India
Lat 18.505975°
Long 73.875803°
31/07/22 11:00 AM

Dr. Porinita Banerjee
Director (Incharge)

PIMSE

SHAPING BETTER MANAGERS FOR FUTURE

Y. & M. Anjuman Khairul Islam's

POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTREPRENEURSHIP

(A Religious & Linguistic Minority Institution, Recognized by DTE, Govt. of Maharashtra, Affiliated to Savitribai Phule Pune University,)
Approved by AICTE, New Delhi ISO 9001-2015 Certification

NOTICE

Date: 28th July 2022

This is to inform all the students of MBA General, MBA IT and MBA HRD that PIMSE is organizing 31 hours Add on Certification Program on topic **"Market Research as Avenue for Profitability"** on Saturday and Sunday starting from 30th July 2022 from 11.00 am to 5.00 pm.
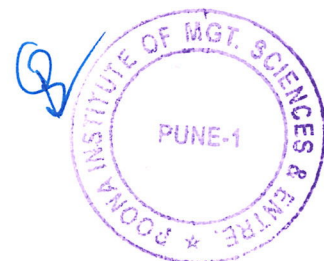
Those who are interested need to register with Dr. Sheena Abraham on or before 29th July 2022.

Dr. Porinita Banerjee
Director (Incharge)

Course Content for Certification Program offered by Madh Enterprises
Market Research as an Avenue for Profitability

Sr. No	Topics	Hours	Date
1	Marketing Research, Market Research, Scope and Limitations of Marketing Research, Role of Information in Marketing Decisions, Value and Cost of Information, Marketing Information System and Marketing Research, Marketing Decision Support System, Threats to Marketing Research	2 hours	30th July 22
2	Relationship between Marketing Research & Marketing, Organizing Marketing Research function, Evaluating utility of Marketing Research, Online Marketing Research, Recent Trends in Marketing Research, Marketing Research Industry in India.	2 hours	30th July 22
3	The marketing research brief, The Marketing decision problem and marketing research problem, Defining the marketing research problem, developing the research approach, The decision maker & the environment, alternative courses of action, objectives of decision maker, consequences of alternative courses of action, Translating decision problem to research problem	2 hours	30th July 22
4	The marketing research proposal (Background - basic problem/opportunity , Objectives , Research Design – Qualitative & Quantitative approaches, Data Requirements, Data collection methods, Data collection instruments, Population definition, Sample Plan, Sample size, Sampling Methodology, Statistical analysis, Cost Estimates, Time line, Appendices), Report Writing, Ethical Issues in Marketing Research – participant issues, sponsor issues, corporate espionage, code of ethics	2 hours	31st July 22
5	Conjoint Analysis: Conceptual basis, procedure, type of data required, key decision, how to interpret output, applications to study trade off patterns of consumers as related to different levels of marketing mix elements	2 hours	31st July 22
6	Conceptual basis, type of data required, procedure, PCA, Interpreting factor matrix (factor loadings, communalities, Eigen value), determining number of factors using latent root criteria & scree test, interpreting & naming factors, applications in consumer behavior studies	2 hours	31st July 22
7	: Conceptual basis, type of data required, procedure, clustering methods – single linkage rule, how to interpret output, applications related to psychographic & lifestyle market segmentation	2 hours	1st Aug 22
8	Conceptual basis, type of data required, key decisionattribute based versus non-attribute based approaches, procedure, how to interpret output, applications related to target market selection & positioning	2 hours	1st Aug 22
9	Conceptual basis, type of data required, determining the coefficients, interpreting discriminant function & classifying subjects using discriminant function, applications in marketing	2 hours	1st Aug 22

Course Content for Certification Program offered by Madh Enterprises
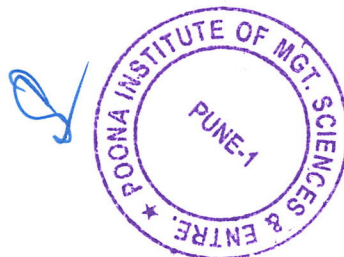## Market Research as an Avenue for Profitability

Sr. No	Topics	Hours	Date
10	Mining internal customer and sales data, In-store shopper marketing research and Retail shop audits, margin trend data, targeting best customers, identifying most efficient and effective advertising and promotion methods to reach existing consumers,	2 hours	6th Aug 22
11	Consumer panels, Customer satisfaction research, Concept of Market demand and Market potential, Forecasting, Forecasting methods, Choosing a forecast model, forecast errors. Moving Average and Exponential Methods, Decomposition Methods, Regression Models.	2 hours	6th Aug 22
12	marketing information for new markets, new product categories, new product concepts, new product design and market validation research, test marketing – uses, types, methods, limitations	2 hours	6th Aug 22
13	researching traditional market segments, defining meaningful segments, assessing existing product strength and line extension potential, creative positioning strategy, repositioning strategy research, defining go-to-market strategy, current and potential markets.	2 hours	7th Aug 22
14	Pricing research and pricing strategy decisions, optimum price-product-feature configurations and market positioning opportunities	2 hours	7th Aug 22
15	Brand concepts, brand names, brand power research, brand equity survey measurements, Brand tracking studies. Concept testing research – evaluating advertising concepts, ad theme concepts	2 hours	7th Aug 22
16	Appeals, ad recall surveys, message and theme salience, impact measures, buying motivation and association measures, media research like readership surveys, Media audience tracking studies, TRP, Limitations of advertising research	2 hours	8th Aug 22
17	Marketing research in international context - importance, complexities and issues, International secondary data sources, Primary data collection methods and complexities of data collection in international marketing research,	2 hours	8th Aug 22
18	Online data sources and research, Issues in multi-country data analysis - Data comparability and validity problems, major sources of errors, Report preparation and presentation	2 hours	8th Aug 22

Poona Institute of Management Sceinces and Entreprenuership
Certification program on "Market Research as Avenue for Profitability"
Results of Testmoz Online Exam.

Sr. No.	Name of the student	Score
1	Mohd. Faseeh Ahmed	NA
2	Mohammad Saif Mohammad Zakir 1077	8
3	Muzzamil Ansari	NA
4	Malik Dhanraj Rote 1521	10
5	Toshif shaikh MBA. GEN 1036	8
6	1279 Mohammed Saad Arif Shaikh	12
7	Shashank Lade	NA
8	1035 AFTAB SHAIKH	21
9	MBA-GEN-I 1006 Rayyan Naymatullah Jalgaonkar	18
10	1038 EIBAD YOUNUS ATTAR	15
11	1068 Shubham Mohan Wakle	20
12	1089 TRUPTI	16
13	1020 Sayyed Mohammad Mustafa Mehmood MBA(GEN)	17
14	Faizan Khan	NA
15	Shital chavan roll no:- 1061	12
16	1064 Meghanand Babarao Ingole	18
17	1106 Swaranjali Pillay	16
18	1065 krushna sanjay magar	10
19	1024 Kazi Saad Mukhtar	12
20	Abdul hadi Mohammed Hanif Bedekar 1084	18
21	1051-Nadkar Tahreem Mohammed Usman	16
22	Varsha Manekar	NA
23	1001 Yasir Yunus Khan MBA general - 1	13
24	Deepika Pisal 1096	16
25	Mohd. Kaif Inamdar	NA
26	1414 Atique Anwar Attar	11
27	1069-PRASHIK DURGE	17
28	Saima Sayed 1021	8
29	1608 Noorjahan Shaikh	12
30	Asra Shaikh Roll no . 1622	15
31	1606 nausheen sayed abdul aleem	19
32	FAIZAHMED KADRI 1423	11
33	1403 sahil Shaikh	5
34	1028 Shaikh Zaheem Tanwir	16
35	NiloferMohamad Bashir Dange 1602	14
36	Vaidehi Deshmukh	NA

Dr. Sheena Abraham
Program Co-ordinator

3

31/07/22   01/08/22

Registration Form "Market Research as an avenue for Profitability" (Responces)

Sr.No	Student Name	Course	Year						
1	Mohd Faseeh Ahmed	MBA	2nd Year	Faseeh	Faseeh	Faseeh	Faseeh	Faseeh	Faseeh
2	Mohammad Saif	MBA IT	2nd Year	Abaad	Abaad	Abaad	Abaad	Abaad	Abaad
3	Malik Dhanraj Rote	MBA IT	2nd Year	TRote	TRote	TRote	TRote	TRote	TRote
4	Mohammed Saad Shaikh	MBA	2nd Year	S.Shaikh	S.Shaikh	S.Shaikh	S.Shaikh	S.Shaikh	S.Shaikh
5	Noorjahan Shaikh	MBA HRD	1st Year	Noor	Noor	Noor	Noor	Noor	Noor
6	Muzzamil ansari	MBA	1st Year	m.Ansari	m.Ansari	m.Ansari	m.Ansari	m.Ansari	m.Ansari
7	Aftab shaikh	MBA	1st Year	Aftab	Aftab	Aftab	Aftab	Aftab	Aftab
8	Toshif Yusuf Shaikh	MBA	1st Year	tys	tys	tys	tys	tys	tys
9	Eibad attar	MBA	1st Year	A.Eibad	A.Eibad	A.Eibad			
10	Shashank lomesh lade	MBA	1st Year	Sr	Sr	Sr	Sr	Sr	Sr
11	Trupti Junghare	MBA	1st Year	T	T	T			
12	Faizan Akbar Khan	MBA	1st Year	F.Khan	F.Khan	F.Khan	F.Khan	F.Khan	F.Khan
13	Meghanand Babarao Ingole	MBA	1st Year						
14	Meghanand Babarao Ingole	MBA	1st Year	Dighis	Dighi	Dighi	Dighi	Dighi	Dighi
15	Krushna magar	MBA	1st Year	Bihy	Bihy	Bihy			
16	NILOFER DANGE	MBA HRD	1st Year	Dange	Dange	Dange	Dange	Dange	Dange
17	Asra Shaikh	MBA HRD	1st Year	Asra	Asra	Asra	Asra	Asra	Asra
18	Nausheen sayed	MBA HRD	1st Year	Nausheen	Nausheen	Nausheen	Nausheen	Nausheen	Nausheen
19	FAIZAHMED KADRI	MBA IT	1st Year	Fizkadi	Fizkadi	Fizkadi	Fizkadi	Fizkadi	Fizkadi
20	Sahil Shaikh	MBA IT	1st Year	S	S	S	S	S	S
21	Abdul Hadi Bedekar	MBA	1st Year	Hadi	Hadi	Hadi	Hadi	Hadi	Hadi

22	Varsha Manekar	MBA	1st Year	*(signature)*	*(signature)*	*(signature)*			
✓ 23	Deepika Pisal	MBA	1st Year						
24	Mohammad Saif	MBA	1st Year	*(signature)*	*(signature)*	*(signature)*	*(signature)*	*(signature)*	*(signature)*
✓ 25	Rayyan Jalgaonkar	MBA	1st Year	*(signature)*	*(signature)*	*(signature)*	*(signature)*	*(signature)*	*(signature)*
26	Shaikh Zaheem Tanwir	MBA	1st Year						
27	Shubham Mohan Wakle	MBA	1st Year	*(signature)*	*(signature)*	*(signature)*			
✓ 28	Sayyed Mohammad Mustafa	MBA	1st Year	M Sayyed	M Sayyed	M Sayyed	M Sayyed	M Sayyed	M Sayyed
29	Shital chavan	MBA	1st Year	*(signature)*	*(signature)*	*(signature)*			
✓ 30	Tahreem Nadkar	MBA	1st Year	*(signature)*	*(signature)*	*(signature)*			
✓ 31	Yasir Yunus Khan	MBA	1st Year	*(signature)*	*(signature)*	*(signature)*	*(signature)*	*(signature)*	*(signature)*
32	Vaidehi A Deshmukh	MBA	1st Year	*(signature)*	*(signature)*	*(signature)*			
✓ 33	Aditya Anand Nimbalkar	MBA	1st Year	*(signature)*	*(signature)*	*(signature)*			
34	Swaranjali Pillay	MBA	1st Year	Pillay	Pillay	Pillay	Pillay	Pillay	Pillay
✓ 35	Kazi Saad Mukhtar	MBA	1st Year	*(signature)*	*(signature)*	*(signature)*	*(signature)*	*(signature)*	*(signature)*
36	Mohammad Kaif Inamdar	MBA IT	1st Year	Kaif	Kaif	Kaif	Kaif	Kaif	Kaif
✓ 37	Atique Anwar Attar	MBA IT	1st Year	*(signature)*	*(signature)*	*(signature)*	*(signature)*	*(signature)*	*(signature)*
✓ 38	Prashik Durge	MBA	1st Year	*(signature)*	*(signature)*	*(signature)*	*(signature)*	*(signature)*	*(signature)*
✓ 39	SAIMA SAYED	MBA	1st Year	Sayyed	Sayyed	Sayyed	Sayyed	Sayyed	Sayyed
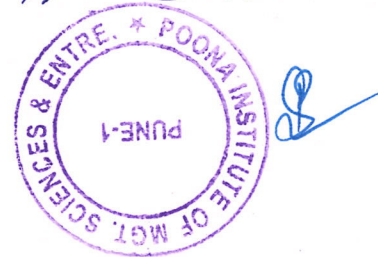
PIMSE
SHAPING BETTER MANAGERS FOR FUTURE

Y. & M. Anjuman Khairul Islam's
POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTREPRENEURSHIP

In Association with
MADH Enterprises

MADH
Enterprises

CERTIFICATE
Of Training

This is to certify that

Ms. Swaranjali Pillay MBA.

has completed 31 hours of Certification Program on

Market Research as an Avenue for Profitability

from 30th July, 2022 to 8th August 2022

Mr. Mohammad Goush Shaikh
Director, Madh Enterprise

Dr. Porinita Banerjee
Director (Incharge), PIMSE

Academic Year 2021-22

Certification Program on "Intellectual Property Rights"

Name of the Resource Person and Association: Mr. Raghuvendra Bhat, Partner, INNOIPS

Dates: Offline: 2nd August 2022 and 3rd August 2022

Online: 7th September to 21st September 2022

Duration: 31 hours

Mode of Certification: Hybrid

No. of Students Enrolled: 31

Mode of Evaluation: Online Test

Objectives of Programme

- To acquaint the students with basics of IPR and patent filling.

- To compare and contrast different forms of IPR in businesses.

- To provide an overview of the statutory, procedural and case law underlining these processes and their interplay with litigations.

- To make students aware about the government platforms for registrations and applications for IPR.

Description of Programme

In pursue of National initiative for Design Innovation by Ministry of Human Resources and Development, AKI Poona Institute of Management Sciences and Entrepreneurship, took an initiative in order to promote and give nourishment to new ideas as well as recycling the existing traditional businesses in order to make our daily life easy. To achieve the above

objectives, this certification program was conducted with a focus on innovation and design. With the same vigour and vitality, Mr. Raghuvendra Bhat, Partner, INNOIPS, a resourceful IP professional guided our students on channelizing the innovative ideas by registering IPR for themselves.

Intellectual Property Rights (IPR) are set of rights associated with intangible creations of the human intellect. It covers laws related to copyrights, patents, trademarks, and publicity rights. The foremost purpose of intellectual property is to encourage the creation of a large variety of intellectual goods. It also focused on national innovation and start up polices (National Innovation and Start-up Policy (NISP) for HEIs).

Outcome of Programme

The certification programme aided the students in getting introduced to important concepts revolving around Intellectual Property Rights. They also learnt in detail about the major intellectual properties such as patents, copyrights, trademarks etc. The students were also briefed about the various laws governing the Intellectual Property Rights. The programme helped the students in understanding the importance of Intellectual Property in protecting their ideas related to business once they embark on their entrepreneurial journey.
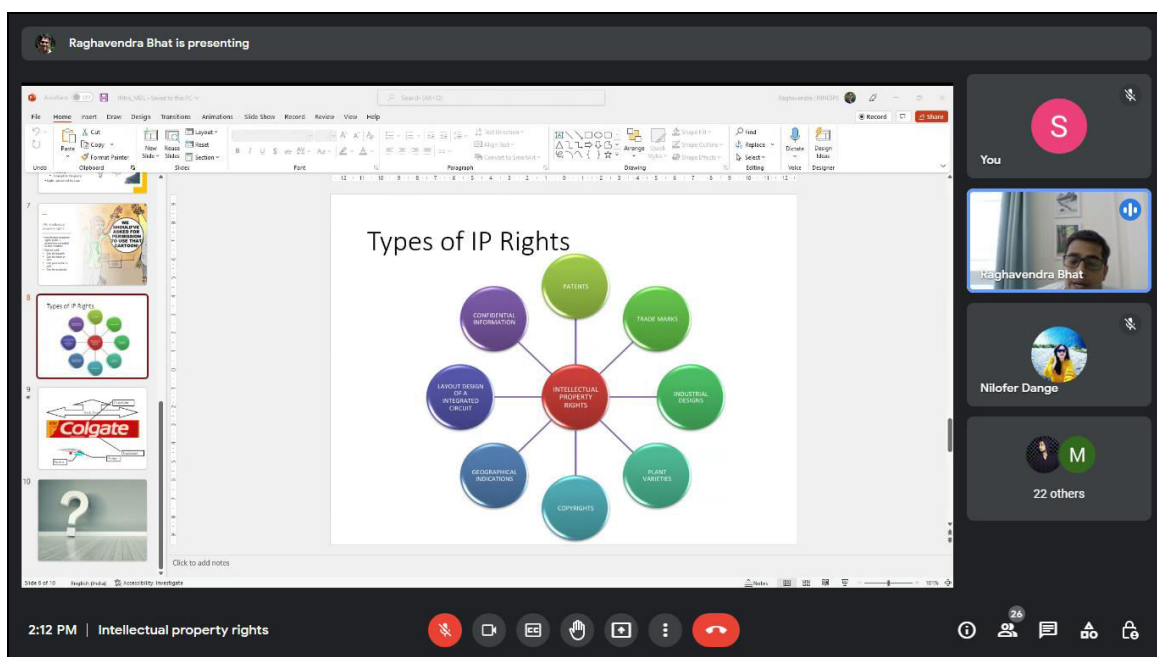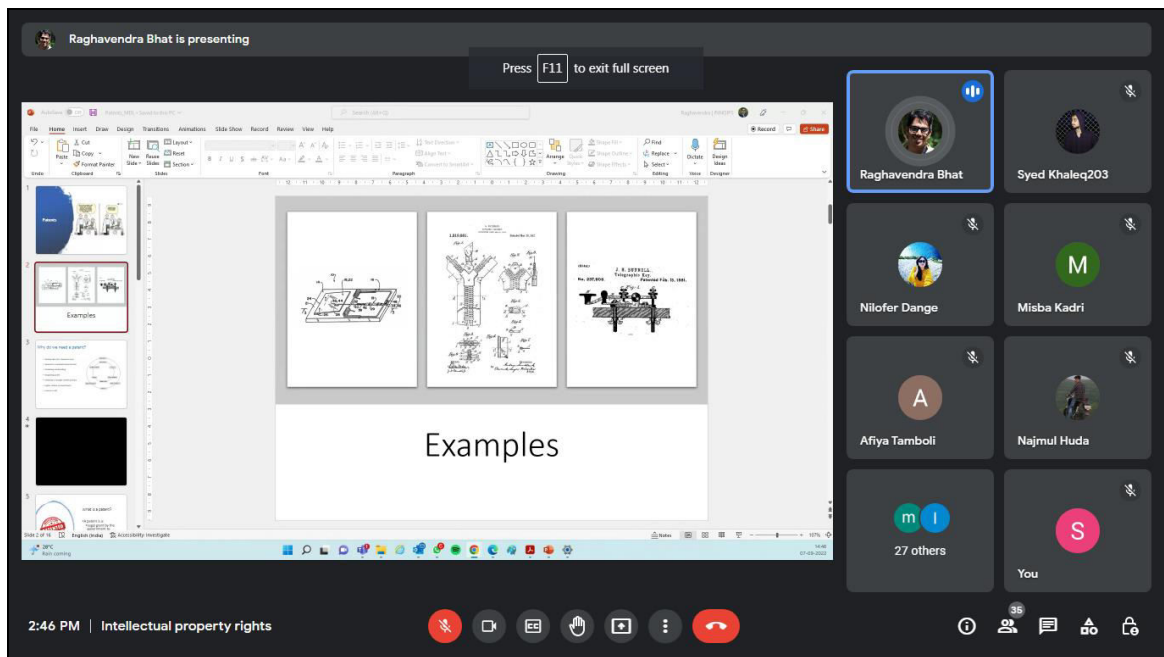
Few Glimpses during the Online Certification on IPR

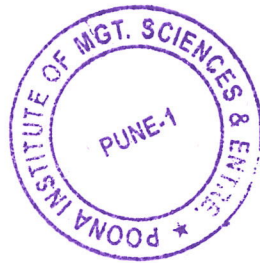**Dr. Porinita Banerjee**
Director (Incharge)

NOTICE

Date: 30th July 2022

This is to inform all the students of MBA General, MBA IT and MBA HRD that PIMSE is organizing 31 hours Add on Certification Program on topic **"Intellectual Property Rights"** from Tuesday, 2nd August 2022 and Wednesday, 3rd August 2022 from 11.30 am to 12.30 pm and thereafter it will be conducted online from Tuesday 6th September 2022.

Those who are interested need to register with Dr. Zarina Shaikh on or before 1st August 2022.

Dr. Porinita Banerjee
Director (Incharge)

AKI Poona Institute of Management Sciences and Entrepreneurship

Syllabus for

Certification Program on

"Intellectual Property Rights"

Syllabus

Introduction to Intellectual Property Rights	Meaning of IPR, Different categories of IPR-Patent, Copyright, Trademark, Industrial design, Geographic indications, Plant variety protection, Commercial exploitation of intellectual property, Intellectual property and economic development, Theories of IPR (5 hrs)
History, Emerging issues, and management of IPR	History of IPR in India, Overview of IP laws, Legal issues in software and IPR, Biodiversity and traditional knowledge, Challenges for IP in digital economy, e- commerce, IPR management (5 hrs)
Patent Legislations	International Treaties and Agreements on IPR (e.g., Paris convention, TRIPS agreement, Berne convention, Madrid Agreement, PCT), International organizations (e.g., WTO, WIPO) (5 hrs)
Patents and Designs	Basics of patents, Legal requirements of patentability, Patentable and non-patentable inventions, Types of patent applications, Filing patent application, Indian patent scenario, European patent scenario, American patent scenario (5 hrs)
Copyright and Related lights	Introduction to copyright, Subject matter of copyright, Rights conferred by copyright, Author and ownership of copyright, Rights of broadcasting organisations and of performers (5 hrs)
Trademark and GI	Introduction to trademarks, Registrable trademarks, Unregistered trademarks, Criminal provisions and counterfeiting, Trademark procedure (5 hrs)
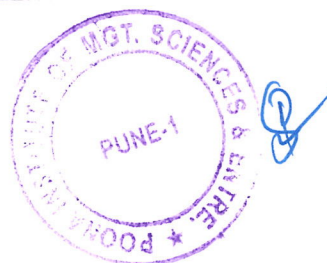
Testmoz (Online test) Results for IPR

Sr. No.	Name of the student	Marks out of 25
1	Inamdar Iqra Gulam	20
2	Huma Shaikh	21
3	Arsheen Khan	23
4	Pritee Ghougule	20
5	Anisha Jadhav	22
6	James Gaurav Arun	21
7	Museb Shaikh	20
8	Yasir Khan	22
9	Shaikh Mohd. Al Abrar A.	20
10	Huzaif Khan	20
11	Arbaz Sultan Naik	21
12	Taushif Shaikh	22
13	Nawaf Shakil Chogle	20
14	Mohammad Obaidullah	21
15	Saima Sayyed	21
16	Anisa Khan	20
17	Mahedvi Abdulaziz	22
18	Saniya Shaikh	21
19	Rayyan Jalgonkar	19
20	Zuhaib Undre	20
21	Sana Maner	21
22	Muntaha Shaikh	22
23	Sayyed Mohammad Mustafa	21
24	Saad Harnekar	21
25	Varsha Manekar	21
26	Aditya Anand Nimbalkar	19
27	Richika Giri	21
28	Viknesh Pillai	16
29	Naved Shaikh	20
30	Ansari Nadim Riyaz	21
31	Sony Sinha	22

Dr. Zarina Shaikh
Program Co-ordinator

POONA INSTITUTE OF MANAGEMENT SCIENCES & ENTREPRENEURSHIP

Certification Programme on "IPR"

Attendance Sheet

Sr. No.	Name of the registered students	2-Aug	3-Aug	7-Sep	8-Sep	9-Sep	10-Sep	12-Sep	13-Sep	14-Sep	15-Sep	16-Sep	17-Sep	19-Sep	20-Sep	21-Sep
1	Inamdar Iqra Gulam	P	P	P	P	P	P	P	P		P	P		P	P	P
2	Huma Shaikh	P	P	P	P	P	P		P	P	P	P	P	P	P	
3	Arsheen Khan	P	P	P	P	P	P	P	P	P	P		P	P	P	P
4	Pritee Ghougule	P	P	P	P		P	P	P	P	P	P	P	P	P	P
5	Ankita Jadhav		P	P	P	P	P	P	P	P	P	P	P		P	P
6	James Gaurav Arun	P		P	P	P	P	P	P	P	P	P	P	P	P	P
7	Museb Shaikh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
8	Yasir Khan	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
9	Shaikh Mohd. Al Abrar A.	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
10	Huzaif Khan	P	P	P	P			P	P	P	P		P	P	P	P
11	Arbaz Sultan Naik	P	P	P	P	P	P		P	P	P	P	P	P	P	P
12	Taushif Shaikh	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
13	Nawaf Shakil Chogle	P	P	P	P	P	P	P		P	P	P	P	P	P	P
14	Mohammad Obaidullah	P		P	P	P	P	P	P	P	P	P	P	P	P	P
15	Saima Sayyed		P	P	P	P	P	P	P	P	P		P	P	P	P
16	Anisa Khan	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
17	Mahedvi Abdulaziz	P	P	P	P	P	P	P		P	P	P	P	P	P	P
18	Saniya Shaikh	P	P	P	P	P	P	P	P	P	P	P		P	P	P
19	Rayyan Jalgonkar	P	P	P	P	P	P	P			P	P	P	P	P	P
20	Zuhaib Undre	P		P	P	P	P	P	P	P	P	P	P		P	P
21	Sana Maner	P	P	P	P		P	P	P	P	P	P	P	P	P	P
22	Muntaha Shaikh	P	P	P	P	P	P	P	P	P	P	P		P	P	P
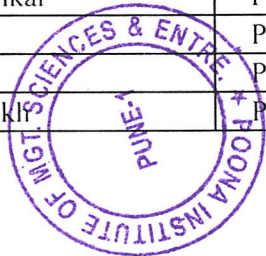
23	Sayyed Mohammad Mustafa	P		P	P		P	P	P	P		P	P	P	P	P
24	Saad Harnekar	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
25	Varsha Manekar	P	P	P			P	P	P	P	P	P	P	P	P	P
26	Aditya Anand Nimbalkar	P	P	P	P	P		P	P	P	P		P	P	P	P
27	Richika Giri	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
28	Viknesh Pillai	P	P		P	P	P	P	P	P	P	P	P	P	P	P
29	Naved Shaikh	P	P	P	P	P	P	P	P	P	P		P	P		P
30	Ansari Nadim Riyaz		P	P	P	P	P	P	P	P	P	P	P	P		P
31	Sony Sinha	P	P	P	P	P	P	P		P	P	P	P	P	P	P

Dr. Zarina Shaikh
Program Co-ordinator

Dr. Porinita Banerjee
Director (Incharge)

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INNOVATION & IP SERVICES

CERTIFICATE OF COMPLETION

this certificate is awarded to

Varsha Manekar

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organized by INNOIPS from Poona Institute of Management Sciences and Entrepreneurship

Raghavendra Bhat
Partner

Dr. Porinita Banerjee
Director (Incharge)